

HNB Partners With Pink Drives For Leasing



(L-R): Mahesh Rathnayake, Leasing Executive – Business Development, HNB; Reshan De Silva, Assistant Manager – Leasing, HNB; Niluka Amarasinghe, Head of Leasing, HNB; Ranjitha Kumudagama, Head of Personal Financial Services, HNB; Sangeya Wijesaratne, Deputy General Manager – Retail and SME Banking, HNB; Shohan Kulasuriya, Founder/CEO, Pink Drives; Liseeth Obeyesekere, Pink Drives; COO; and Shani Maduranga, Head of Operations, Pink Drives.

Empowering women drivers and commuters, HNB partnered with ride-sharing app Pink Drives to offer lady drivers access to exclusive bundled leasing, insurance, and card packages with special low interest rates. “HNB is proud to partner and supports Pink Drives in their mission to empower women, by providing them with a means to financial empowerment, while delivering a safe and convenient mode of transportation for women and children,” Niluka Amarasinghe, Head of Leasing, HNB said. In addition to special low interest leasing facilities, Pink Drives chauffeurs will receive a free life insurance cover of up to 4.5 million rupees and natural death insurance of 600,000 rupees, and a Prestige Prime credit card with the first-year annual fee waived off. Notably, women who open and maintain accounts with HNB will have access to Pink Drives ride-sharing platform “We are delighted to partner with HNB to offer our chauffeurs convenient leasing facilities inclusive of attractive interest rates and benefits. Our services aim to provide women and children in Sri Lanka a safe journey to their destination while also offering women drivers a hassle-free mode of employment,” Shohan Kulasuriya, Founder/CEO, Pink Drives, said. Pink Drives is Sri Lanka’s first and only lady-driven Taxi Service for ladies and kids. Initially providing the service in Colombo and the suburbs, the company utilizes the latest technology to facilitate safer and convenient travel while empowering women.