

Summit On 'CMA For Sustainable Business'

2nd CMA Global Management Accounting Summit 2010
29th, 30th June & 1st July
Colombo

CMA for Sustainable Business

CPD Accredited

Hosted by
Institute of
Certified Management Accountants
of Sri Lanka.



Co-hosts



Technical Partners



Meant For : Managing & Finance Directors, CEO's, General Managers, Finance Managers, Financial and Management Accountants, Production / Factory Managers, Senior Managers, Marketing, General Management, Supplies / Purchasing Executives and Management Trainees.

Date : 29th, 30th June and 1st July.

Venue : Cinnamon Lakeside, Colombo.

Fee : Foreign participants 100 US \$
Spouses (Foreign) Invited for Inauguration
Local Members Rs. 12,000/-
Local Non Members Rs. 14,000/-

Closing Date for Applications : Early Bird Up to 15th June

Late Applications : (10% surcharge) Up to 24th June

Registrations Local : Please contact **Shanthi / Kapila**
Tel.: 011 2501771, 2506391, 2501062,
email: registrations@cma-srilanka.org

Registrations Foreign : Please contact **Nishanthi**
Tel.: +94 011 2506391, 2501062, 2507087
email: secretariat@cma-srilanka.org

CPD Credit Hours : 10 CPD credit hours will be provided to the participants

The second Global Management Accounting Summit hosted by the professional body of accountants the Certified Management Accountants (CMA), will be held in Sri Lanka this year. The three-day summit, which is themed 'CMA for Sustainable Business', will take place from June 29 to July 1 at Cinnamon Lakeside, Colombo. The conference is hosted by CMA and co-hosted by the accounting bodies of India, Pakistan and Bangladesh while technical partners will be the management accounting associations of USA and Canada.

The Summit is targeted mainly at Managing and Finance Directors, CEOs, General Managers, Finance Managers, Financial and Management Accountants, Production/ Factory Managers, Senior Managers, General Management, Supplies/ Purchasing Executives and Management Trainees.

Leading speakers both overseas and local have been invited to address the Summit. Foreign speakers will be from USA, Canada, UK, Australia, Singapore, India, Bangladesh, Pakistan and Nepal. Local speakers include Russel de Mel, Director/CEO of NDB Bank, Dilshan Rodrigo, DGM, Risk Management, HNB PLC, Prema Cooray, MD, CCC Solution & Former Chairman of Aitken Spence to name a few.

The official inauguration will take place in the presence of distinguished local and foreign dignitaries whilst eight sessions on Governance, Sustainability, Risk Management, CSR and Environment, panel discussions with Presidents of member bodies and business leaders on Strategy and Sustainable Business, Contemporary Financial Management and Sustainability Issues in Business and a Valedictory Session will follow within the three days.

For participants the closing date for applications will be June 15 and late applications will be accepted with a 10% surcharge until June 24

Presidents & Speakers



Prof. Lakshman R Watanala President, CMA Sri Lanka
G.N. Venkataraman President, ICAI India
Hasan A Bilgrami President, ICA Pakistan
Mr. Abdul Aziz President, ICA Bangladesh
Komal Chakrabarti President, SAFA
Roger Taber Chairman, FRII, FRC
A.N. Raman Vice President, SAFA



Ajith Weerasinghe Governor of the Central Bank of Sri Lanka
Prof. Mohan Munasinghe Chairman, Munasinghe Institute for Development (MIND), Co-winner of the 2007 Nobel Prize for Peace
Robert Strachan Chair, CMA Canada National Board of Directors
Jay Thomas M.A., FCA, CMA, C.Dr. President and CEO, CMA Canada
Prof. Richard Petty President and Chairman, Board of CPA, Australia
Dr. Ralf A. Larsen Vice President of Research IMA, USA
Chandini Weerasinghe First President, Central Council Member & Chairman, Chair Accounting Standards Board, CMA



Muhammad Hanif Ajmal Vice President, ICMAF
Swathish Jayaram Head Sustainability, DNV Norway
K. R. Suresh Kumar MD - Lanka IOC PLC
Dr. Liffitha Uyanage Director, Post Graduate Institute of Management
Tevina Jayasekera Group Finance Director, Brand Lanka Ltd.
Manisha Gupta Senior Manager, Deloitte, India
Lawrence Lai Fraud & Investigation & Change Services, EY Singapore



Dhanu Rodrigo CDM, Risk Management, Hutton National Bank PLC
Shirani Jayasekera Head of Risk, Chief Compliance and former Anti-Money Laundering Officer, National Bank PLC
Mustafa Ahmed Council member, CMA Bangladesh
Dr. Mahesha Ranasinghe Chairman, Shell Gas Lanka
Ajit Jeyaramani Brand Lanka Ltd.
Saran Amerasinghe CEO, Mubitel Pvt Ltd.
Premal Cooney MD, CCC Solutions Pvt Ltd. & Former Chairman, Ashan Science & Co. PLC



Dr. Anura Kumudapala Union Director of Commerce



Russell de Mel Director / Chief Executive Officer, NCB Bank PLC

Overview:



Prof. Lakshman R Watanala, CMA, FCA, FICMA (UK) President, CMA Sri Lanka

The 2nd CMA Global Management Accounting Summit has chosen an appropriate theme, CMA for Sustainable Business.

Professional Accountants in Business (PAIB) of IAC defines the following in its sustainability framework which includes business strategy:

"The recognition governments and many organizations have given to sustainability and sustainable developments are changing business culture and society. The global challenge is to ensure that organizations' sustainable development practices (a) reverse the previous erosion of natural resources, and (b) improve their environmental, social, and economic performance. This requires radical changes in the way we do business and the way we live our lives. Although many organizations aspire to being responsible, few could claim to be truly sustainable."

Sustainable business is enterprises that has no negative impact on the global or local environment, community, society or economy - a business that thrives to meet the triple bottom line. Sustainable business have progressive environmental and human rights policies.

Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs.

The Summit would have an official inauguration, 8 Sessions on Governance, Sustainability, Risk Management, CSR & Environment, Panel discussions with Presidents of Member Bodies and Business Leaders on Strategy and Sustainable Business, Contemporary Financial Management, and sustainability issues in business and a Valedictory Session. Leading speakers both overseas and local have been invited to address the Summit. Foreign speakers will be from USA, Canada, UK, Australia, Singapore, India, Bangladesh, Pakistan and Nepal.