

# Sampath Bank Introduces A Helpline For Business Startup Advisory Services



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Sampath Bank announced a helpline for Business Start-up Advisory Services under its flagship entrepreneurship development program, 'Sampath Saviya'. This new endeavor builds on the Bank's longstanding efforts to support the nation's entrepreneurs and nurture a culture of entrepreneurship around the island. Focusing on the critical incubation period during which early-stage businesses face heightened levels of challenges, the initiative seeks to facilitate the business incubation process. Playing an advisory role, Sampath Bank will be offering much-needed guidance and support to help start-ups establish their businesses and commence operations. The Bank is geared to offer guidance on early-stage business planning and registration. They provide information to connect with the institutions that assist business start-ups, build relationships with the Bank, and learn business development programs. "Right from our inception, we at Sampath Bank have always believed in the entrepreneurial spirit of our fellow Sri Lankans and sought to support them through every stage of their growth story. Going beyond offering innovative financial solutions and services, we continue to seek more ways to deliver greater value to them. The Entrepreneurship Development program has been one of the key pillars of our efforts in this regard," said Thusitha Nakandala, Group Chief Human Resources Officer, Sampath Bank. "We are delighted to expand our 'Sampath Saviya' program with the launch of 'Sampath Saviya Business Start-up Advisory Services.' This aims to offer guidance and advice to all Sri Lankans who are thinking about or working on starting their own business. We look forward to nurturing a wave of new entrepreneurs across the island."