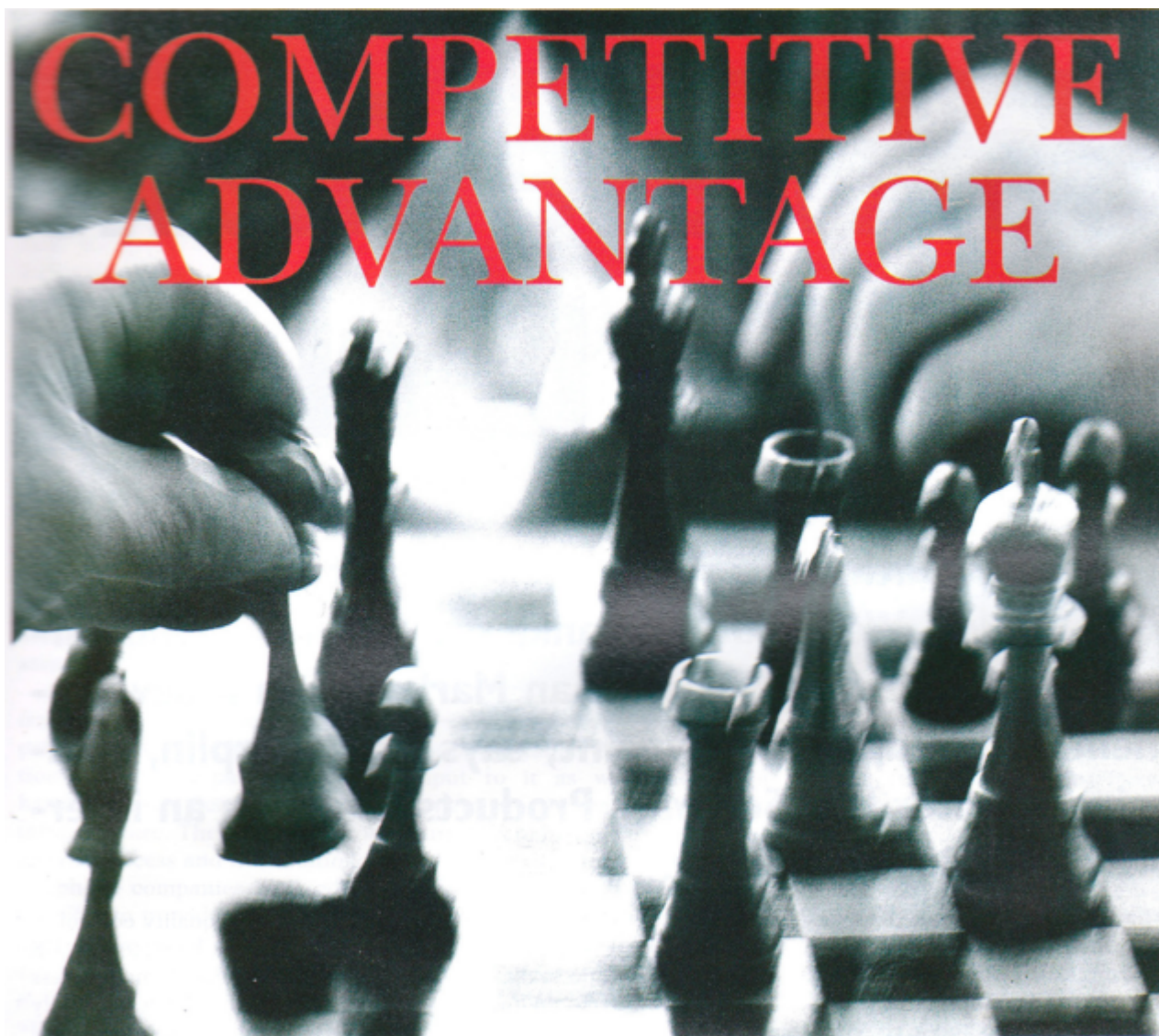


Reuters Business Information Products



Now there's a new way to give yourself and your company the competitive advantage which comes from being better informed - Reuters Business Information Products.

These software products run on your own PC, using the familiar Windows TM - based interface, and give you fast, easy, direct access to the vast Reuters global business and financial information database.

You'll have access to news of significance to the global business community, from items released within the last few minutes to articles published up to five years ago. Articles originate not only from Reuters 1,800 journalists, but also from over

two thousand leading newspapers and journals throughout the world, delivering global news and business intelligence rapidly and conveniently to your network, desktop, or laptop PC.

The powerful search facilities of the Reuters Business Briefing enable you to quickly locate the information you need. Reuters Business Alert does the job for you, automatically finding and delivering information on whatever topics you specify - and only on those topics - so that you're not swamped with material you don't need.

You can also share information within your organization if you so desire. And, given how much they can do for you, you'll find that Reuters Business Information Products are surprisingly cost-effective to use.

The information you need, in the form you need it, and when you need it - Reuters Business Information Products will keep you ahead of the game.