

# People's Bank's 'Mahajana Mehevara' Creating a Positive Change



*Sujeewa Rajapakse, Chairman of People's Bank and Clive Fonseka, CEO/GM of People's Bank during one of the CSR programs.*

The 'Mahajana Mehevara' corporate social responsibility (CSR) program initiated by People's Bank has made a significant impact on various communities by successfully completing a range of projects aimed at addressing multiple social issues. The bank's extensive resources and network have been instrumental in demonstrating its commitment to community welfare. A notable accomplishment of the 'Mahajana Mehevara' CSR program is the successful empowerment of seven under-resourced schools in rural areas by providing solar-powered electricity, in collaboration with Manusath Derana.

People's Bank is also driving the 'Empowering Tomorrow's Innovators: Youth Tech Skill Development Project' in collaboration with Sarvodaya Fusion as the Implementation Partner.

Sujeewa Rajapakse, Chairman of People's Bank, said, "The 'Mahajana Mehevara' program is a testament to our commitment to societal progress. We believe in not just banking but in positively impacting the lives of those we serve."

People's Bank sponsored a 1990 Suwa Seriya Ambulance and donated three portable ultrasound scanners worth over ten million rupees to combat challenges posed by the Covid-19 pandemic in National Hospitals across Colombo, Kandy, and Jaffna. Additionally, the bank completed essential renovation works at De Soysa Maternity Hospital, Borella, and Castle Street Hospital for Women in Borella, showcasing its commitment to improving healthcare facilities.

Clive Fonseka, CEO/GM of People's Bank said, "As one of the leading banks in the country, we consider it our responsibility to support Sri Lankans in the areas of education, healthcare, environment, and culture. Our commitment extends beyond banking, aiming for holistic community upliftment."

People's Bank is committed to environmental sustainability by cleaning beaches and planting a sapling for every 100 Likes on its Facebook page.

The bank also sponsors cultural and religious events, such as the Kandy Esala Perahera, and engages in meritorious deeds like an Alms Giving (Heel Dāna) to over 25,000 devotees in Anuradhapura.