

# People's Bank Hosts a Customer Get-together for Pettah Bazaar Business Community



*Sujeewa Rajapakse, Chairman of People's Bank and Clive Fonseka, CEO/GM, People's Bank.*

People's Bank hosted a get-together for leading traders of Pettah Bazaar who are engaged in essential food commodities, Imports, Trading, and other related businesses.

The event was attended by Sujeewa Rajapakse, Chairman of People's Bank and Clive Fonseka, CEO/GM and members of the Essential Food Commodities Imports and Trade Association, which has over 300 registered members.

The Corporate Banking Department of People's Bank organized this evening to bolster business growth and strengthen banking relationships while promoting the use of the Indian Rupee (INR) currency. People's Bank has been at the forefront of facilitating the importation of crucial commodities during even the most challenging situations the country had to undergo, and this was achieved by providing maximum support to the business community of Pettah Bazaar.

Sujeewa Rajapakse, Chairman of People's Bank, said, "People's Bank has always put the nation's interests first, and this was evident by the pivotal role it played

during the most challenging of times by facilitating key imports such as Coal, Oil, Medicine and Food items for the betterment of the country. We are not just about numbers and transactions because we stay firmly committed to uplifting the people, the community, and the shared vision of prosperity.”

Addressing the gathering, Clive Fonseka, CEO/GM of People’s Bank, stated, “People’s Bank’s vision for Pettah Bazaar extends beyond mere transactions; it is a vision for prosperity. With our flexible approach and extensive expertise in foreign trade-related banking services, businesses in Pettah can simplify their international trade, potentially unlocking new opportunities and partnerships. Exploring other profitable avenues, including cash collections, aims to fortify the financial ecosystem in Pettah Bazaar and ensure sustained growth.”