

# OZO Colombo: Simply A Casual Approach To Hospitality



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OZO Colombo enters the Sri Lankan hospitality industry with a fresh, modern and chic approach to hospitality. Located on the Marine Drive overlooking the panoramic coastal stretch, OZO positions itself as a hotel that caters to the diverse needs of the modern traveller.

By Hansani Bandara

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OZO is the first international hotel chain to enter the Sri Lankan market since the conclusion of the conflict. The 14-storeyed hotel with 158 guest rooms introduces an array of novel concepts to provide the maximum convenience and comfort to their clients. What sets OZO Colombo apart from the usual city hotel setting is ON14-the rooftop bar and lounge of the hotel that affords best views of the metropolis and the Indian Ocean.

Located on the 14th floor, ON14 is the most prominent feature of the hotel. Providing picturesque views of the surrounding environs, the lounge exudes an ambience of urban splendour complemented by a design of modern architecture. ON14 offers a range of signature cocktails by an internationally trained mixologist with a selection of snacks. The lounge also consists of a separate area on the 15th floor for private functions that can accommodate up to 30 guests.

ON14 will be promoted as a venue that delivers a sense of dynamism and vibrance for Colombo's exciting nightlife. OZO believes that ON14 will provide them the edge in promoting the hotel to be one of the most popular hotspots in Colombo.

Damian Ball, Regional General Manager of OZO, commenting on the inception of the brand said, "we created the OZO brand because we feel that there is a good opportunity in the market for good quality mid-market hotels. We give people exactly what they want when they stay in a hotel."

Armed with a more casual approach to hospitality, the aim of OZO Colombo is to provide their guests with an ultimate 'Sleep Dream' experience. To this end, the hotel ensures that guests are able to experience modern hospitality. The rooms of the hotel are categorised under Sleep, Dream, Dream Ocean and Suites. "We make things simple and less complicated," affirmed Damian Ball.

Catering to both corporate and leisure clientele, OZO Colombo offers a plethora of facilities such as the all day dining restaurant-Eat, Talk Boardroom for meetings and Aqua Ballroom for weddings and conference facilities.

The future plans of OZO as a brand includes the establishment of two hotels in Kandy and Galle. "We are very confident that we can come in and bring something new to the market. We believe that we have a strong future in front of

us,” Damian Ball added.





