

Mondy Launches Stylish Resort Wear Collection At Elegant High Tea Event



Mondy has celebrated the launch of its resort wear collection at its flagship store in Colombo, where loyal customers, celebrities, corporate executives and female business leaders were invited to a chic high tea event to view the assortment of new colours and designs which all boast a youthful focus.

The resort collection is displayed in a newly-refurbished area of the store where it offers a striking contrast amidst the rest of the display, especially Mondy's

signature office wear collections.

Decked in red and white, Mondy's theme colours for the festive season, with the doorway lined with glowing floral lanterns, the store was transformed to depict elegance in every aspect. Delicacies from a master chocolatier and award-winning patissier of Sri Lanka were placed amidst the collection of handbags and shoes so that guests could mingle and appreciate the beautiful pieces on display while nibbling on the magical delights and having their photograph taken.

Mondy showed its appreciation of its loyal customers with the unveiling of the Milan Raffle where a lucky customer was set to win an all-expenses paid trip to Milan with a thousand-dollar shopping allowance. The iPhone promotion closed the evening with a fun selfie-taking session.

A new Mondy Rewards loyalty card and a box of chocolates were received by those loyal customers who have stood by the brand through the years.

Theruni Wijeweera, brand manager of Mondy, said that there are likely to be more exciting developments to come in the company's quest to celebrate and empower women.

