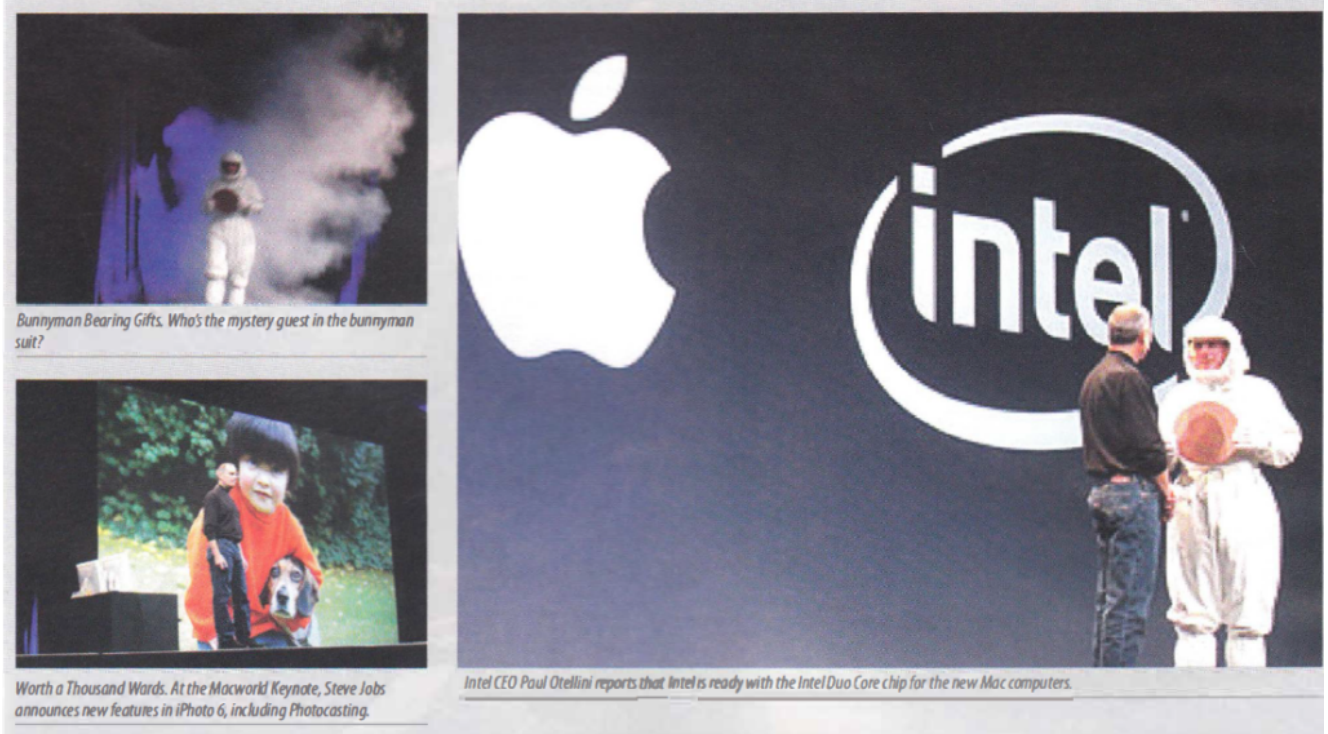


MacWorld Expo: Apple shocks the world with Intel-run Macs

San Francisco, January 10, 2006 | PhotoGallery





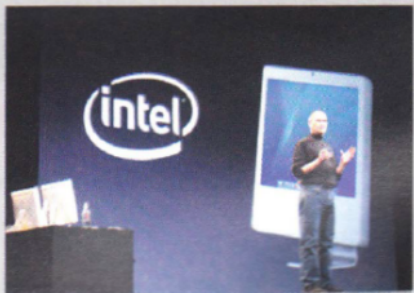
Stylin' with iWork '06. Use Pages 2 and Keynote 3 to create everything from school newspapers to business presentations.



Power Up With MagSafe. The new power adapter magnetically guides into place and disconnects smoothly if someone trips it.



Approaching 30. On April Fools' Day 1976, Steve Jobs and Steve Wozniak founded Apple Computer.



2x Faster. Twice as Amazing. Available today, the new iMac features Mac OS X running on the new Intel Core Duo processor.

Meet iWeb The new addition in iLife '06, iWeb makes it easy to publish photos, music, movies, blogs and podcasts on the Web.



Forget DVD Players. At the auto show section, a new iPod connects to an external video display for car passengers.



Standing Room Only. People packed in shoulder-to-shoulder at the theater and demo stations in the Apple booth.



Kids in a Candy Store. The crowd circled the Apple booth for an opportunity to use the new MacBook Pro and iMac.



Work in Style. With Pages 2 and Keynote 3 in iWork '06, you can create, present and publish your work with style.



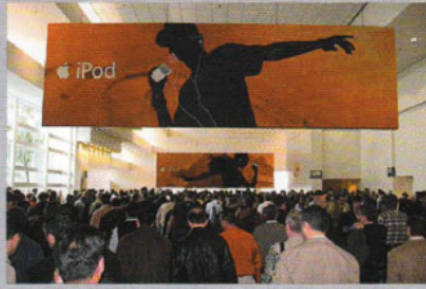
Up Close and Personal. Enthusiastic attendees wait for their chance to get hands-on with the new MacBook Pro.



Raising the Bar. The new iMac, powered by Intel Core Duo, won over attendees with 2x the speed of its predecessor.



Pimp Your Car Stereo. Connect your iPod to your car stereo system and take your music library everywhere.



Time to Play. After the Keynote, an eager audience floods downstairs at Moscone Center to enter Macworld Expo.



Music. Photos. Movies. Blogs. iLife '06 is the easiest way to make the most out of every bit of your digital life.



Universally Speaking. *The new QuarkXPress 7 software will run natively on both PowerPC- and intel-based Macs.*



Working Smart. *Attendees checked-out special presentations of Office 2004 and Virtual PC for Mac in the Microsoft booth*