

# Light N Shade & World Of Outdoor Opens New Branch In Talpe

Light & Shade (LNS) opened a new branch in Talpe. The event was inaugurated by lighting of the oil lamp by Gautier Pieers, Area Manager of South Asia - Dickson, France, Korean Architects Hae-In-Lee and Souhyun Park, and Faris Fausz, Director of International Business - Light N Shade.

Providing a range of outdoor products and furniture, this new venture of LNS marks the first time that they have ventured outside of Colombo. Collaborating with World of Outdoors, an all inclusive outdoor solutions and a partner company of LNS, the new store will cater to the market down south through services such as Light & Shade Sunshields and Light & Shade Window Ware to name a few.

Light & Shade Sun Shield offers a variety of outdoor canopies for coffee shops and restaurants. Hence, outdoor solutions are provided allowing people to enjoy the outdoors as an extension of their window.

At the new LNS showroom in Talpe, all furniture are left outdoors. "We put our furniture out here for you to see, regardless of sun and rain. This is done, so that people can see the products in their actual usage," elaborated Faris Fausz. This setup at the store further gives a guarantee for the fabrics' quality as well. All fabric are imported from France and Fausz attested that they are known as "the best outdoor fabric in the world" and LNS is able to present "a combination of the best fabric with the best furniture." LNS also designs their own furniture using combinations of timber and diverse fabrics.

With the new branch, LNS is closer to their customers from Galle and are able to provide services which will logistically benefit them. "We're not only looking at high-end hotels but also at simple hotels and beach villas along Talpe."

"The showroom building is an antique house and is over 100 years old. It was a personal transformation to turn this place around," said Fausz. Since the primary products are outdoor furniture, LNS is also looking into expanding their product range by focusing on products utilised in gardens and landscapes, to blend in with the spectrum of furniture offered.

In addition, Light N Shade recently ventured into synthetic rattan furniture where diverse furniture are modelled combining synthetic rattan with solid wood. They are also the sole agent for Nadi, which is a high-end brand of outdoor furniture from Italy, imported to furnish hotels in Sri Lanka and Maldives.

The product portfolio of LNS also includes over 15 types of window blinds, some of which are from Korea and Europe and comprise of a wide range of wallpaper where LNS is working with a brand called Architect's Paper.

“Outdoor lifestyle is yet to be celebrated in Sri Lanka,” reflected Fausz. However, with the variety of creative new choices offered at the new branch in Talpe, LNS aims to ensure that the outdoor life in Sri Lanka is enjoyed throughout the year.





