

# Lanka Bell Expands Island Wide Footprint



Lanka Bell has further expanded its footprint through the 'Bell Store' concept via the Arpico Super Center network island-wide. This initiative is part of its mission to provide innovative next-generation Information Communication Technology solutions and convenience to its ever-growing customers across the country. Under the 'Bell Store' concept, Lanka Bell currently has four such outlets at the Arpico Super Centers in Nawinna, Battaramulla, Malabe, and Piliyandala. The expansion sees the opening of three more such outlets in Matara, Kandana, and Wennappuwa.

Speaking on the expansion, Dr Prasad Samarasinghe, Managing Director, Lanka Bell, said, "The expansion of our Bell Store outlets further augments our mission to make even greater strides as a total ICT provider. Through our Bell Stores, we ensure that the latest innovative products and services are accessible to all and our presence is felt in every area - be it the city or the rural village. Sri Lanka deserves to be on par with internationally renowned standards in the digital and ITC landscape, and it is our mission to fulfill that goal".

This groundbreaking concept introduced by Lanka Bell enables customers to make all bill payments and reload facilities on Lanka Bell and other service providers such as Airtel, Dialog, Mobitel, and Hutch.

Customers can even obtain new connections from these operators as well as Dialog TV connections. Customers can also gain access to various Prolink products, such as UPS and mobile chargers.

Other consumer ICT products available at these outlets include a host of world-class brands from Sonic such as mobile chargers, Bluetooth headsets, power banks, speakers, and sound systems, as well as Huawei consumer electronic items ranging from power banks, dongles, wingles, Ethernet over power extenders and mobile wi-fi routers.

A vast selection of mobile phone models from leading mobile phone manufacturers such as Samsung, OPPO, Huawei, and Symphony are also available. In addition to that feature, all utility bill payments too can be made at these customer-friendly Bell store kiosks.