

DSL Battery Awards Night In Bangkok



The annual year marked calendar event of Douglas & Sons (DSL) Battery Division; the Battery Awards Night 2013 was held in Bangkok this year with the participation of DSL's prominent battery dealers along with their families.

DSL together with its suppliers Global Battery, Korea, PT Astra, Indonesia and GS Yuasa International, Japan hosted DSL Battery Awards Night 2013 to award and reward their dealers for their loyalty and hard work. This was the 11th convention hosted by Douglas & Sons (DSL) whereas DSL has hosted 10 consecutive dealer conventions in various overseas destinations for its dealers.

General S H S Kottegoda, Sri Lanka's Ambassador in Thailand patronised the event as the Chief Guest. The colourful evening was witnessed by distinguished guests from DSL's principal suppliers and others respected business partners.

The Chairman of Douglas & Sons, M Saroj Perera delivering his welcome address said that year 2012 has been a year of unprecedented challenges and a hard fought success. Adding further he said, "the grassroots efforts, coupled with prudent business management strategies deployed by all our dealers, no doubt have contributed towards maintaining DSL's leadership status as the leading automotive battery importer in Sri Lanka for the past 25 years."

The highlight of the evening was the giving away of awards to dealers for their remarkable achievements in promoting DSL battery brands in Sri Lanka. Some 80 awards were awarded for various categories. The Dealer of the Year Bronze Award was awarded to Universal Battery Agency - Horana, Dealer of the Year Silver Award was awarded to Universal Battery Works - Colombo 08 and Dealer of the Year Gold Award was awarded to Sandagiri Battery & Tyre Works - Kiribathgoda.

DSL congratulates all the award winners and thanks every one of them for their cooperation and commitment.