

# **Dialog Telekom launches BlackBerry in Sri Lanka**

Dialog Telekom and Research In Motion (RIM) announced the launch of the world-renowned BlackBerry platform in Sri Lanka. For the first time in Sri Lanka Dialog will bring BlackBerry Enterprise Server TM , BlackBerry 71 00g Handheld TM and Blackberry 7290 Handheld TM to mobile professionals. Blackberry enables Dialog Telekom's corporate clientele easy access to email, phone, text messaging internet, organizer and corporate data applications from a single, integrated device. Access through Blackberry increases productivity and efficiency for individuals and working groups.

We have always been committed to deliver best in class solutions to our customers, says Dr Hans Wijayasuriya, CEO, Dialog Telekom. "BlackBerry is particularly renowned for the user experience it delivers. Combined with Dialog's GPRS roaming network, BlackBerry from Dialog will provide instant delivery of emails across its domestic and international footprint alongside a host of other applications."

The business opportunities in the Sri Lanka market have led to a high demand for professionals being connected and informed. We are very pleased to launch BlackBerry in Sri Lanka with Dialog Telekom," says Norm La, Vice President of Asia Pacific, RIM.



*(L-R) Dr. Hans Wijayasuriya, Chief Executive Officer, Dialog Telekom Limited; Norm La, Vice President of Asia Pacific, Research in Motion (RIM); Sanjeev Chowdhury, Acting High Commissioner for Canada.*



*Aslam Omar, Director, Brandix with the first unit.*