

# **Dialog PLANS continue for HSBC credit cardholders**

Dialog GSM has renewed its contract with HSBC Bank to provide HSBC credit cardholders with the option of signing up for the 'Dialog PLANS' scheme. Under the scheme, HSBC credit cardholders can purchase a mobile phone and a special Dialog package on a 12-month payment plan.

The scheme which was launched in December 2004, was initially intended as a seasonal offer. However, it was carried out throughout 2005 due to its popularity with cardholders.

With this special offer from Dialog GSM we have gone a step further in providing our credit cardholders with an easy means of buying a phone of their choice and obtaining a connection with unparalleled benefits," said Rienzie Martinesz, Head of Marketing, HSBC.

Apart from being able to pay in 12 installments, the scheme also provides a host of benefits and services. Dialog PLANS are available at Dialog Arcades and Service Centers.