

DFCC Virtual Wallet Launches



DFCC Bank has launched 'Digital Dansala' powered by the DFCC Virtual Wallet to support local communities affected by the COVID-19 pandemic. DFCC customers can use the Virtual Wallet to make a cash donation of any value towards distributing dry rations to the local communities across DFCC's branch network affected by the country's current situation. The Bank will match these donations collected via the 'Digital Dansala', generously supported by customers, aligning with the Bank's sustainability strategy towards building resilient communities. The Sustainability Department of the Bank will centrally coordinate the distribution of the dry rations to those affected citizens in liaison with the 139 branches network around the country. Powering this initiative is the DFCC Virtual Wallet. It features services: over 40 billers, institutional payments, transfers via CEFT, ability to pay other bank credit cards, checking the balance of customer's current/savings accounts, interest rates, fixed deposit maturity dates, add beneficiaries to favorites and share CEFT payment advice via email or WhatsApp. Customers can access a range of functions relating to credit cards, checking balances, three-month statements, transaction details, cashback reward details, minimum payment due, recent and unbilled transactions, and balance available. They can now access the 'Donations' option in their Virtual Wallet app to donate to support this initiative. Non-DFCC Bank customers can open an account via an online account opening option available on the website and activate the DFCC Virtual Wallet to donate funds using the debit card or calling the hotline.

Lakshman Silva, the CEO, DFCC, said, "We as a nation are collectively going through one of the toughest periods of our times as I recall. While our dedicated

frontline workers are engaged in protecting the people from health adversity, essential services such as financial institutions need to offset the financial adversity people face. In this regard, DFCC Bank believes it is important to go beyond the norms' confines and aptly integrate digital technology to assist during these challenging times. With the DFCC Virtual Wallet's 'Digital Dansala', the human need to give and share is made accessible to our customers, whereby they are allowed to play a role toward donating whatever they wish to assist those affected - the nation on its way towards recovery." DFCC Bank was ranked amongst Business Today's Top 30 Corporates in Sri Lanka.