

# DFCC Bank introduces Tailored Financial Flexibility for Freelancers



DFCC Bank has introduced DFCC Freelancer, a revolutionary financial solution exclusively tailored to meet the dynamic needs of freelancers. With this groundbreaking solution, DFCC Bank has set a new standard in addressing the financial requirements of this growing community and established itself as a leader in the banking industry. DFCC Freelancer is designed to provide specialized services to individuals who use registered, specialized platforms, often to international clients.

The Senior Vice President of Retail Banking and SME, Aasiri Iddamalgoda, expressed the bank's commitment to empowering freelancers with personalized banking offerings. DFCC Freelancer represents a new era of inclusivity and innovation in banking, catering to a category that banks in Sri Lanka have traditionally overlooked.

Being the first bank to offer such a solution, DFCC aims to provide a comprehensive suite of benefits tailored to the lifestyles and aspirations of freelancers in Sri Lanka. Freelancers who opt for DFCC Freelancer will enjoy attractive interest rates on Personal Foreign Currency Accounts (PFCA) and Business Foreign Currency Accounts (BFCA), making international transactions management seamless. Based on their income, customers can choose from

customer propositions such as DFCC Pinnacle, Prestige, Salary Partner, or Salary Plus, adding unparalleled value to their banking experience. DFCC Bank also offers high-interest rates on savings accounts and fixed deposits, ensuring the growth of freelancers' hard-earned money.

DFCC Freelancer offers a tailor-made DFCC MasterCard Credit Card, featuring waived joining fees, cashback on foreign currency transactions to any DFCC Bank account, and convenient zero percent easy payment plans, providing financial freedom to freelancers. Female freelancers can also enjoy a range of benefits available only to women through DFCC Aloka, a service specifically designed to cater to the financial needs of female freelancers. DFCC Freelancer will also give customers access to specialized insurance packages, giving freelancers added financial security and peace of mind.

DFCC Bank, ranked among Business Today's Top 40 Corporates in Sri Lanka, is proud to provide this unique and comprehensive solution to the freelancer community, empowering them to achieve financial freedom and pursue their dreams.