

DFCC And CBSL Push Towards A Cashless Future In Galle



Denver Lewis, Vice President/Head of Card Centre, DFCC Bank, highlighting the use of Lanka QR to simplify a distribution operation as the QR code could be shared with customers and obtain payments upfront.



Minister Chandima Weerakkody making a purchase using the DFCC Pay App.

DFCC participated in the Central Bank of Sri Lanka's RataPurama QR promotional event, held in the southern economic hub, Galle.

The decision by DFCC to maintain a presence at this event comes after the success of DFCC's promotional campaign held at the Narahenpita Economic Centre to promote QR payments under the Central Bank of Sri Lanka's Rata Puraama Quick Response initiative. The event's main objective was to promote the national level of interest in bringing Sri Lanka into a cashless future.

Chandima Weerakkody, Member of Parliament, prof W D Lakshman, Governor, CBSL, and Dharmasri Kumaratunge, Director - Payments, CBSL, graced the occasion as Chief Guests. Representatives present from DFCC were Denver Lewis, Vice President - Cards, and Pradeep Alwis, Southern Regional Manager.

DFCC stall had countless successful cashless transactions. DFCC was also able to build increased awareness and usage of the DFCC Pay app that enables QR code

transactions.

Numerous vendors and customers were able to gain insight into the convenience of using a QR-based payment method via the DFCC Pay App.

DFCC Bank was ranked amongst Business Today's Top 30 Corporates in Sri Lanka.