

Brandix Wins National Energy Efficiency Award



Brandix won the country's apex award for energy conservation at a ceremony presided over by President Mahinda Rajapaksa.

The main award in the 'Large Scale Manufacturing' category at the Sri Lanka National Energy Efficiency Awards was presented by the President to Aslam Omar, Director of Brandix as part of the government's Vidulka Energy Week programme.

Energy consumption data of three years was evaluated by the Sri Lanka Sustainable Energy Authority (SLSEA), a unit of the Ministry of Power and Energy, to determine the winners in five categories.

Commenting on this accolade for commitment to the environment, Ashroff Omar, CEO of Brandix said, "the impact our business has and will have on the environment has long been and will always be a top priority in our sustainability agenda. In fact, Brandix's innovative efforts to minimise carbon dioxide emissions,

conserve energy and water and eliminate solid waste to landfill precede the widespread consciousness created by the efforts of people on the international stage such as even Al Gore.”

Certified data submitted by Brandix to the Authority’s panel of judges showed that the Group had reduced its total electricity consumption by 16 percent and fuel consumption by 28 percent through a combination of new technology, improved processes, and conversion to renewable energy sources.

“These awards are particularly important because they result in an evaluation across diverse sectors of methods used to improve energy efficiency and the results achieved,” AJ Johnpillai, Director, Brandix said. “This leads to the identification of benchmarks, such as Brandix, whose achievements can inspire like-minded industries to seek similar results,” he added.