

Xiaomi Partners With Mobitel

Xiaomi, the global technology leader announced the launch of Redmi Note 7 and Redmi 7 in partnership with Mobitel, the National Mobile Service Provider in Sri Lanka.

The Redmi Note 7 and Redmi 7 was unveiled at X Station, Mobitel's Internet of Things (IoT) Concept Store.

Sanket Agarwal, Head of Overseas Expansion, Xiaomi India and Vidya Sagar, Country General Manager, Xiaomi Sri Lanka conducted presentations at the event for the two smartphones, which are the latest addition in the highly popular Redmi series.

Beginning the presentation, Sanket Agarwal, Head of Overseas Expansion, Xiaomi India, stated, "Xiaomi was founded based on the vision, 'Innovation for Everyone'. We believe in producing high quality products built with cutting edge technology, which is affordable to everyone. Sri Lanka is an important market for us and we have identified a great after sales partner to collaborate with to introduce the two latest products by Xiaomi."

The stunning Redmi Note 7, offers a flagship experience with a powerful 48MP rear camera and a dual-tone gradient glass design. The stunning Redmi Note 7 is offered in Space Black, Neptune Blue and Nebula Red. The Redmi 7 comes with a Qualcomm Snapdragon 632, which is designed to support a fluid gaming experience and is ideal for daily use

Addressing the gathering, Vidya Sagar, Country General Manager, Xiaomi Sri Lanka said, "Redmi Note 7 and Redmi 7 are remarkable additions to our powerful line of Redmi smartphones in Sri Lanka, bringing our core philosophy to life - innovation for everyone. Redmi Note 7 Pro features a powerful 48MP camera, equipped with the Qualcomm Snapdragon 660, while offering a stunning aura Design. Redmi 7 brings the perfect amalgamation of design and performance to everyone. With such incredible offerings, we are excited to bring two great products for our Mi fans and consumers who look forward to enjoying innovative products with best specs of great quality at a truly honest price."

The Redmi Note 7 and Redmi 7 will be available at selected Mobitel outlets, retail

outlets, and Daraz.com.



(L-R): The official launch of the Xiaomi Redmi 7 by Yasiru Abeygunawardane, Senior Manager – Data, Devices & Enterprise Strategy, Mobitel; Rajeev Goonaratne, Chief Executive Officer, Generation Next Communications; Nalin Perera, Chief Executive Officer, Mobitel; Sanket Agarwal, Head of Overseas Expansion, Xiaomi India and Vidya Sagar, Country General Manager, Xiaomi Sri Lanka.