

Vision Care Launches Kapvoe Sports Eyewear



A highlight from the event.

Vision Care, an eyewear and hearing solutions provider, unveiled its brand-new line of 'Kapvoe' cycling glasses at the 'Finishers Gear' event. This groundbreaking launch marks the first time Kapvoe's state-of-the-art oval glasses and Protective goggles are available in Sri Lanka, catering to both cycling and running enthusiasts.

The 'Finishers Gear' event, met with enthusiastic response, brought together participants from various cyclist groups as well as other cycling and running enthusiasts. Attendees enjoyed the event with exciting cycling shows and had the opportunity to be the first in Sri Lanka to explore and experience Kapvoe's cutting-edge protective eyewear. The event attracted a remarkable crowd, featuring celebrities and Vision Care's management and staff, creating an atmosphere that encouraged personal interactions and offered in-depth insight into the innovative Kapvoe eyewear.

Kapvoe's new line is designed specifically for those who wear prescription

eyewear, offering a seamless and comfortable fit. The Over-Spectacle Sunglasses and protective goggles are a game-changer for athletes needing clear vision during outdoor activities. These eyewear solutions provide unparalleled protection and clarity for running or cycling. A unique feature of Kapvoe eyewear is its adaptability to prescription lenses. Users can incorporate their bifocal or varifocal correction lenses underneath the Kapvoe goggles, ensuring they see clearly without sacrificing comfort or protection. This makes Kapvoe eyewear ideal for active individuals with distance or near correction needs.

Harsha Maduranga, General Manager at Vision Care, shared his enthusiasm for the launch, stating, "We are thrilled to introduce Kapvoe's exceptional range of glasses exclusively for cycling and sports to the Sri Lankan market. This product line reflects our commitment to bringing the best global brands to our customers and highlights our dedication to supporting active lifestyles. The ability to incorporate prescription lenses into these protective goggles means that athletes no longer have to compromise between vision and safety."