

# Vision Care And Oticon Launch Oticon Opn S™ And Opn Play

Vision Care concluded a three-day conference in partnership with Oticon, which coincided with the launch of Oticon Opn S™. Vision Care Hearing Solutions is the sole distributor of Oticon hearing aids in Sri Lanka. The conference seminar also focused on paediatric hearing aid technologies in the industry and how it is redefined by the release of Opn Play, the latest paediatric product line by Oticon. The sessions at the conference were conducted by industry experts from Oticon, Denmark including Dr Nishat Fathima and Carsten Ahlbom, Senior International Trainer. Oticon is a hearing device manufacturer with more than 110 years of experience.

Ole Asboe Jørgensen, the President of Oticon Brand, Global stated, “With Oticon Opn S™, for the first time, users with uncomplicated hearing loss can experience speech understanding in difficult soundscapes and people with normal hearing. We know this will make a huge difference to the lives of users, and without the risk of feedback, users can also feel confidently comfortable wearing their hearing aids.

Commenting further, Harsha Maduranga, General Manager, Vision Care said, “Oticon’s newest hearing aid is an innovative device that employs an ‘open sound’ approach designed to manage multiple speech and noise sources, even in complex listening situations, bringing new hope for the hearing impaired. It is the most evolutionary hearing device in the market to date.”



*(L-R): The young team of Vision Care Hearing Solutions; Randimali, Malsha, Udaya, Dhanushka, Roshan, Yasith, Nuwan, Dinuka, Thilini and Sasini.*



*(L-R): Team Oticon - Carsten Ahlbom, Theis Hartvigsen Larsen, Dr Nishat Fathima and Inge Machholdt-Jensen.*