

TURRET ACCESSORIES Unveiled At Crescat Boulevard



TURRET, the luxury brand store that caters to the niche market of connoisseurs of products and accessories of premium brands, opened *TURRET ACCESSORIES*, their newest store at Crescat Boulevard, Colombo's up-scale shopping-mall complex. The store was ceremonially opened under the auspices of Lucy Santese, Commercial Director - ABC Spa, Hong Kong in the presence of Directors of Royal Lanka Agencies A D A Jawzi and A D A Jezmi, Rushdha Jawzi, the senior management and team.

TURRET is a well-recognised designer store offering a range of exclusive lifestyle products hailing from globally renowned luxury brands reputed with class and elegance. The store at Crescat, named *TURRET ACCESSORIES*, specialises in branded luggage, bags and travel accessories from Ferrari, Calvin Klein, United Colors of Benetton and Sisley. Apart from these highly reputed brands it also features wristwatch products from the fashion brands Swiss Military, GANT, POLICE, Hanowa and Timberland in addition to the more premium Swiss watch brand 88 RUE DU RHONE.

With a heritage in automobiles, Ferrari has diversified and ventured into producing premium branded merchandise to enhance their patrons' association with and love for the brand. Elegant in its leather and canvas designs, the

plethora of bags and accessories boast a finesse, style and vivacity that's all about the Ferrari brand.

Calvin Klein is one of the leading fashion design and marketing studios in the world and the brand name has evolved into a global fashion icon. Besides designing and marketing women's and men's designer collection apparel, Calvin Klein at TURRET promotes its dynamic range of travel luggage and scintillatingly attractive accessory products. United colours of Benetton and Sisley view fashion as a global village where people of every race live and evolve, overcoming geographical, political and ideological boundaries. These two renowned brands are now synonymous with style, panache and colourful designs for men, women and kids together with a dynamic accessories range.

Swiss Military, a brand with Swiss origins as its name says it, is known the world over for its rugged and sporty designs of watches, which are highly popular amongst today's youth market. Timberland is an American manufacturer of clothes, shoes and accessories with a special product design that is more suitable for outdoor usage. The company prides in its rich New England heritage and an innate outdoor ruggedness is a signature of the brand.

GANT is another lifestyle fashion-brand with American Sportswear Heritage offering premium luxury clothing for men and women. GANT too has evolved into its own lines of wristwatches, fast becoming another highly sought-after watch brand globally.

Belonging to the cult generation of the 80's, POLICE is a brand that has been redefining the fashion industry with their range of modernist accessories and apparel for the urbane, sophisticated man and woman. The dynamic and versatile POLICE wristwatch range is now highly popular around the world.

Aiming to redefine lifestyles with the taste of luxury, TURRET has carved itself a niche in the market purveying exquisite writing instruments, travel accessories, handbags and jewellery from premium brands such as Montblanc, 88 RUE DU RHONE, Baume and Mercier and RAYMOND WEIL as well as Jewel Laurel, TURRET's very own flagship brand, a name now synonymous with glamorous jewellery and exotic gemstones throughout Europe as well as in China and South East Asia.

The *TURRET ACCESSORIES* outlet at Crescat will provide the discerning

clientele of Colombo metropolis with an exclusive collection of high quality branded products. Further, TURRET will offer all these at global prices, with warranties for quality.

