

Strengths That Uphold



n an industry that today offers lucrative business opportunities amidst much competition, variety, quality and ease take prominence and that is where Dynamic AV Technologies rises to the occasion with their aspiration to be The Total Audio Visual Solutions Provider.

Since its inception in 2008, Dynamic AV has set itself apart to provide a true audio visual solutions under one roof and their solution portfolio encompasses a sound system, multimedia projection, audio conferencing, interpretation system, public address/piped music system, video conferencing solutions and LED walls. With such a large number of solutions at hand, they provide services in the areas of event management, rental, installation and after sales services of Pro AV systems and sales of equipment. Therefore, in order to impart the best of these services and solutions to their esteemed clientele, Dynamic AV has an excellent repertoire of products that include world renowned brands such as Brahler, BenQ, DAS, Pro Sys ICS, TOA, Behringer, Senehiser and much more.

“Within three years we have made significant progress by getting into every market segment and successfully executed larger projects,” said Mohan Abeyasinghe, Managing Director of Dynamic AV relaying about the progress of the company. Admittedly the company has enjoyed a successful journey through the years adding many achievements to their portfolio by extending their audio visual solutions to leading hotels, institutions, education institutions, events, Sportentertainment such as the ICC World Cup Tournament held in 2010, the Pakistan T20 and 50 over tournament 2012, while more projects are poised for the future. Further adding Abeyasinghe asserted, “one key strength that we have is that we offer the total product solutions to our customers as we have the full and complete range. And believe that we have the best product portfolio in the country.”

Marking a humble beginning with a small floor space in Kirulapona, “they have come a long way within a short period of time and now they are proud of a fully fledged office space and showroom with demonstration facilities in Colombo 3. They have further expanded by positioning a branch in Kandy as well. Furthermore, in 2011 in recognition of their “excellent sales performance, BenQ - accepted widely as the best brand for projectors - awarded Dynamic AV an Outstanding Performance Achievement award. “Our suppliers are very happy with us as we have fulfilled all of their requirements and targets,” said Naomal Abeyesekara, Director of Operations presenting his thoughts on the award. “Our aim is to be number one in everything we do. Nowadays people appreciate quality in product and service and we have the opportunity to provide both.”

Moreover as precision is an important aspect in the audio visual industry, attention to detail and the determination to provide the best has seen Dynamic AV investing with much perseverance to obtain quality products while catering to both lower and upper segments. “Dynamic AV has invested in the biggest sound system for the country - the DAS Aero 50 Line Array System, especially targeting the rising entertainment industry,” said Dhanushka Fernando, Director, Sales and Marketing.

The company also has a positive outlook, especially as the economy of Sri Lanka continues to grow each year with the oncoming of many foreign investments that will in turn benefit the industry. “The business turnover has doubled and tripled year to year,” affirmed Malik Fernando, Director of Finance. He further added relaying their vision for the future, “we have grown at a very rapid pace and now

we are trying to sustain the growth. Because the continued patronage of the customer is important to us and we have a big vision as we want to be number one in all areas.”

Armed with the diverse yet skilled strengths of Mohan Abeysinghe, Naomal Abeyesekera, Dhanushka Fernando and Malik Fernando, and with the guidance of Manilal Fernando, Chairman of the company along with a proficient staff, Dynamic AV is poised for further expansion while relying on their unique strengths.



