

# Sri Lanka-Vietnam Business Centre Launched To Strengthen Ties



The APL Group of Companies in collaboration with the Embassy of Vietnam, Sri Lanka launched the Sri Lanka-Vietnam Business Centre with the aim of strengthening relations between the two countries, under the auspices of Ajith Nivard Cabraal, Governor - Central Bank of Sri Lanka and Ton Sinh Thanh, Ambassador of Vietnam to Sri Lanka, along with the participation of Aruna Lekamge, Chairman - APL Group of Companies. The opening of APL Green Towers-Sri Lanka's first 100 percent solar-powered building was also held concurrent to the launch and was the highlight of the event. The Business Centre will carry out their operations from this premises, which will give them the edge in maintaining their cost of operations at a minimal level.

The Sri Lanka-Vietnam Business Centre, functioning under the APL Group of Companies, will aim towards utilising the resources of Sri Lanka and Vietnam in solidifying the relations between the two countries. Enhancing Foreign Direct Investments (FDI), creating employment opportunities for semi-skilled and skilled Sri Lankan workers in Vietnam and collaborating on technology and knowledge sharing ventures are the main objectives of establishing the business centre.

Commenting on the project Aruna Lekamge said, "in the context where the country is experiencing rapid economic development, we, as a company, would

like to fulfil our duty as a Sri Lankan corporate entity in contributing towards the country's economic growth. The Sri Lanka-Vietnam Business Centre will pave the way for Sri Lankan entrepreneurs to explore the Vietnamese market while also being a pathway of job opportunities for Sri Lankans. Ventures of this kind will definitely have a positive impact on the country's development."

Having understood the timely need of introducing sustainability as an important goal, APL Energy Solutions, the green energy arm of the APL Group of companies initiated a new chapter, using renewable energy sources as means of being eco-friendly to preserve the environment. As such, they are the first Sri Lankan enterprise to have an office building facility that is powered entirely by solar energy. "The entire building-including lighting, air conditioning and elevator systems are run using solar power. This significantly reduces the operational cost of the office premises, as there is absolutely zero energy cost. This is a much viable method for large scale manufacturing facilities, as they can reduce their production cost and thereby increase profit margins," Aruna Lekamge added.

'Switch to the SUN', being the dictum of APL Energy Solutions, thus aims to popularise the usage of renewable energy sources among the Sri Lankan clientele. APL Energy Solutions has also embarked on providing specialised energy solutions in collaboration with DUHAL-Vietnam's number one LED energy solutions provider.

With over a decade of experience as a leading Sri Lankan business entity, the APL Group of Companies has grown from strength to strength under the dynamic leadership of Aruna Lekamge, the visionary leader behind APL's success story.

Starting off his career as a Teaching Instructor and Mathematics Teacher at Ananda College Colombo, Aruna Lekamge served on many Directorial Boards such as Sri Lanka Insurance Corporation, National Gem & Jewellery Authority and many other leading Sri Lankan corporate entities. He currently serves as the Managing Director to the Golden Key Eye and ENT Hospital, and The Finance Company.

His contribution to the nation is remarkable, his leadership skills, knowledge and experience were utilised to address National needs through Red Cross and many other entities such as UN, World Bank, and many. He kept remarkable records at the Finance and Management faculty at University of Colombo. Further he

completed his postgraduate studies gaining a specialised MSc in Risk Management from the Manchester Metropolitan University in the United Kingdom.

