

# **Servcorp provides a competitive edge for international business**

Lets take a look at one of the modern world's typical and most frequently encountered scenarios. Jim is the project expansion director of a European multinational vying to set up a computer software plant in the tropical island of Sri Lanka.

Jim arrives on the Indian Ocean island. with nothing but a briefcase full of documents and the telephone numbers of a couple of local contacts. His task is to commission the plant in six months.

Before he even begins to embark on the mammoth task, Jim has to figure out many things. He needs an office to carry out the initial tasks of the groundwork. He needs some furniture in this office. What about office equipment? He has to have e-mail and a copier. Then he needs a secretary and someone to do the running around. Well, all this will probably cost Jim a month out of his allocated six, not to mention many sleepless nights.

Well, Jim needs not to worry any longer. Servcorp has opened in Sri Lanka!

Servcorp, the world's finest serviced office corporation, opened its newest business operation in September on the 26th floor of Colombo's World TradeCentre, the city's tallest and most prestigious building.

One of the biggest serviced office companies in the world, the BOI-approved Servcorp is the first business of its kind to launch an operation in Sri Lanka.

According to Desiree Chan, Servcorp's Senior Manager for Asia, the company operates like a five-star hotel for businessmen.

If you are looking for temporary or even permanent business space without the hassle, all you do is call Servcorp, then walk in and occupy a fully furnished and equipped office.

"Opening or relocating your business at servcorp is as easy as checking into a hotel," Chan told Business Today.

Servcorp currently has 20 fully furnished posh executive suites of different sizes at the World Trade Centre, most of them with panoramic view of the charming city of Colombo and the Indian Ocean. The offices are centred around a state-of-the-art business centre, manned by a highly trained and professional staff who will look into each and every business requirement of yours. The centre has the latest in office equipment ranging from colour printers to shredders and from binders to laminators.

Each suite can be equipped with a personal computer and printer, hooked up with e-mail and connected to Internet. A wide choice of the latest software is available at your fingertips. All suites are connected by a sophisticated PABX telephone system utilising Servcorp's very own software for speed and convenience.

The centre has an elegant boardroom that will make multinational companies jealous. The boardroom is equipped with a comprehensive bar, television and video cassette player, projector and screen. Members can use it by prior reservation.

Also, it has other facilities, equally grand. It has a lounge area for visitors, a pantry that is stocked with soft drinks, beer and a constantly warm pot of coffee.

The centre provides you secretarial services, courier services and its staff takes your messages and answers your phone just like in your own office. The office is open round the clock and you may work at your leisure.

"You get all this without any hassle and on the very first day of the start of your business. In addition to that, you get it all in the city's most prestigious business address," Chan said.

According to her, clients get discounts at the 120 other Servcorp locations in 32 countries if they want to open a similar facility in any of those locations.

All this doesn't come cheap. The charges begin at US\$2,000 per month, but the folks at Servcorp guarantees your money's worth.

"In the 1990s no business stands still. Servcorp allows each of its clients maximum flexibility and increased mobility," Chan said.

Now Jim can relax and take his business clients out to dinner. And he can have his own business running in six months!