

Sampath Bank Hosts Central Bank's 'MatarataQR'



(L - R): Thilak Piyadigama, Chairman, Central Bank of Sri Lanka appointed LANKAQR Committee; Nanda Fernando, Managing Director, Sampath Bank; Chief Guest, Dullas Alahapperuma, Minister of Power; D Kumaratunga, Director - Payments and Settlements, Central Bank of Sri Lanka; and Tharaka Ranwala, Senior DGM - Operations/Group Chief Marketing Officer, Sampath Bank.



Nanda Fernando, Managing Director, Sampath Bank speaking at the event.

Sampath Bank hosted the Central Bank of Sri Lanka's (CBSL) MatarataQR event to drive awareness and increase acceptance and usage of LANKAQR, the Quick Response (QR) code standard in the country.

The event's main objective was to encourage customers to adapt to QR codes in their day-to-day transactions. Chief Guest, Dullas Alahapperuma, Minister of Power and Guest of Honor, D Kumaratunga, Director Payments and Settlements, Central Bank of Sri Lanka, senior officials' from the CBSL, other commercial banks, and financial institutions were present at Matara. Nanda Fernando, Managing Director; Tharaka Ranwala, Senior Deputy General Manager Operations/Group Chief Marketing Officer; and Ajith Salgado, Group Chief Information Officer, represented Sampath Bank.

At the event, Sampath Bank actively promoted its 'WePay' mobile wallet, which helped attract more customers while also onboarding new merchants. A 25 percent cashback was on offer for payments at over 200 merchants in Matara on the day, made via the LANKAQR enabled WePay digital mobile payment app.

Commenting on the event, Nanda Fernando, Managing Director, Sampath Bank said, "We are very proud to partner with the Central Bank to host this event that will highlight the safety, convenience, and speed of getting onboard the LANKAQR payment standard to the people of Matara. These benefits, coupled

with the advanced digital banking solutions offered by Sampath Bank, make it a simple choice to migrate to digital payment technology. We warmly invite the merchants in Matara to come to experience the benefits of adopting this new method of payments.”