

# Rocell Unveils Sri Lanka's™ First Bathware Boutique



Rocell unveiled the Rocell Bathware Concept Centre, the bathware boutique showcasing the designer bath and sanitary ware.

The 8,000 square foot Concept Centre is the creation of award-winning Italian interior designer Simone Cagnazzo. Combining design and interior decoration with simple, essential design solutions for modern architecture, Cognazzo created the living spaces with the object of stimulating and inspiring visitors to the concept centre. By locating each piece in context, the designer has fashioned authentic bathroom settings - from the flow of water to tiled surfaces.

Commenting on the launch Tharana Thoradeniya, CEO/Director of Rocell Bathware said, "We are proud to unveil this unique and innovative accomplishment in the Sri Lankan bathware industry. The Rocell Bathware Concept Centre is a live experience in contemporary bathroom design, bringing a new sensuousness to the bathroom as a living space. The new Concept Centre reflects our values of design, innovation, quality, and strong commitment to ensuring the highest standards in terms of functionality, while also creating a

place for interaction with our valued customers.”