

Rancrisp Launches



[L-R]: Sureka de Silva, Director, Rancrisp Cashew; Samantha Thamel, Managing Director of Rancrisp Cashew; Wedinayaka Uru Warige Wannila Aththo, Leader of the Sri Lankan indigenous community; Sampath Wickramaratne, Police OIC, Dambulla; H/P PA Hewapathirana, Divisional Secretary, Dambulla; and Geetha Edirisuriya, Deputy Director of Agriculture, Pelwehera together with the other guests at the event.

Rancrisp Cashew presented 1,000 plants of Jak trees to farmers in Dambulla under the 'Rakimu Sobaa' project. Held in Ibbankatuwa, the Chief Guest was Wedinayaka Uru Warige Wannila Aththo, the Leader of the Sri Lankan indigenous community.

By December 2019, Rancrisp Cashew aims to provide 10,000 Jak trees to Sri Lankan farmers under the 'Rakimu Sobaa' project. The plants are tagged with a specific code, which allows the planter to track its origins. Also, this will help Rancrisp to track the progress of the trees. A social media platform allows the farmers to create a community, getting support and information on the wellbeing of the plant.

Samantha Thamel, Managing Director, of Rancrisp Cashew, commented, "During the past 38 years, we have maintained our identity as a Sri Lankan company. We offer Sri Lankan crops to both the Sri Lankan and overseas market with value additions. Under the 'Rakimu Sobaa' project, we decided to plant 10,000 trees. We not only present these plants; we will join the planters to help protect the trees."

"We cannot hope to undo the damage done to the environment through by discussions or ceremonies. It has to be done from the ground level up by getting everyone together. I am confident that through such methods, we can create a future with a healthy environment. Otherwise, we will face a dangerous situation," commented Uru Warige Wannila Aththo.