

Prestige Automobile Launches The MINI Cooper 5 Door



Prestige Automobile, authorised importer for MINI in Sri Lanka, launched the first MINI Cooper 5 Door at a glamorous extravaganza with the participation of their clients who have patronised the brand and distinguished invitees. The event featured the mesmerising vocals and performances of local artistes, adding colour to the chic and charming setting. Staying true to the roots of the MINI, the event was British themed with an ambience of relaxation and homeliness coupled with fun and excitement; signature mini-cocktails were served in addition to traditional British cuisine.

The event showcased the MINI 3 Door Cooper S and the MINI Countryman S, but the climax of the evening was the unveiling of the new body variant, the MINI Cooper 5 Door. Far from being just a car, MINI stands for a lifestyle that relates to freedom and fun.

“As with every other MINI, the MINI 5 Door has preserved MINI’s signature driving fun, its distinctive character and refinement of the third model generation, by incorporating enhanced practicality through extra space,” said Heinz Reuter, Chairman - Prestige Automobile. “With more foot space, leg-room and luggage space added, as well as the introduction of two rear doors and three separate back seats, the MINI 5 Door has achieved greater comfort and practicality without compromising on typical MINI go-kart handling and characteristic.”

The MINI Cooper 5 Door comes with a three-cylinder engine, featuring MINI Twin Power Turbo Technology allowing for more power and efficiency.

The petrol engine includes turbocharging; direct fuel injections and variable camshaft control on the intake and exhaust side in addition to a fully variable valve control in the form of VALVETRONIC. With an output of 136 hp at 4,500 rpm and a maximum torque of 220 Nm, the MINI Cooper 5 Door also enables a much sportier driving performance than the predecessor power unit. It sprints in 8.1 seconds from zero to 100 km/h with a top speed of 207 km/h; the average fuel consumption is reduced to five litres per 100km and the CO2 emission level of 116g/100km.

The six-speed automatic transmission of the MINI Cooper 5 Door improves efficiency, enhances shift control and intelligently optimises shift dynamics and together with the start/stop function prevents unnecessary fuel consumption. MINI driving modes include the standard MID mode, SPORT mode and the GREEN mode enhancing the sporty flair and efficiency while creating an excellent basis for fuel efficient or sporty motoring. The MINI Cooper 5 Door is particularly lightweight and has favourable aerodynamic properties with a high level of safety and agility. Weight reduction in the MINI combines with an increase in rigidity, resulting in improved agility and occupant protection; it incorporates comprehensive safety technology to minimise risk of injury.

