

People's Leasing Tissamaharama Branch Promotes Home Gardening



Maduka Nalin, Branch Manager of Tissamaharama Branch (center) presenting chili sapling to a loyal customer and his daughter (left) while E. A. S. Lakminda, Deputy Branch Manager of Tissamaharama Branch and Pradeep Chandrasena, Cash Officer of Tissamaharama Branch look on.

Tissamaharama branch of People's Leasing and Finance initiated a Corporate Social Responsibility (CSR) project to promote home gardening among customers.

Guided by the Regional Office and ably led by the Branch Manager, the team distributed 500 tomato and chili saplings among their pre- identified loyal customers interested in home gardening.

Fifteen staff members not only volunteered 109 hours of their valuable time but also financially contributed to the successful implementation of the project.

"Sri Lanka is in an economic crisis, and the anticipated global food crisis is added to this. Therefore, we initiated this CSR project to encourage our most valued

customers toward home gardening. We hope that these beneficiary customers will seriously consider home gardening as a means of providing a continuous supply of organic food for their home consumption and expand their home gardens with more varieties in the time to come.” said Maduka Nalin, Branch Manager of Tissamaharama Branch.