

People's Leasing & Finance's 'Leasing in Three Letters' Promotion





Sanjeewa Bandaranayake, CEO, People's Leasing & Finance.

People's Leasing & Finance has launched its 'Leasing in Three Letters' promotion. This campaign allows both new and existing customers to win amazing prizes, including all-expenses-paid helicopter tours, day outings, and foreign tours. People's Leasing & Finance's exceptional array of leasing products is already well-known for providing competitive interest rates in the market, speedy one-stop-shop service, and personalized leasing schemes. Now, with these new prizes on offer, the company's offerings have become truly irresistible. Accordingly, three lucky customers and an accompanying family member will be chosen each month for the next three months to receive an all-expenses-paid helicopter tour—an unmatched reward provided by People's Leasing & Finance. At the end of the third month of this promotional campaign, 100 lucky customers, together with three accompanying family members (a total of 400 people), will receive a complimentary day out at the famous Pearl Bay water-park. Finally, 12

lucky customers will receive a foreign tour package.

Sanjeewa Bandaranayake, Chief Executive Officer/ General Manager at People's Leasing & Finance, said, "We are excited to roll out this promotional campaign to reward both our existing and new customers. As a customer-centric organization, we strive to provide new and enriching experiences that add value to our customers' lives. These prizes are more than just rewards; they are designed to create unforgettable moments for them and their loved ones."

To win big with "Leasing in Three Letters," new customers need to sign up for a facility from People's Leasing & Finance while existing customers can stand a chance to win by simply ensuring the timely settlement of their repayment plans. For more information about "Leasing in Three Letters", visit plc.lk/consumer-promotion.