

# People's Leasing and Finance Stands in Solidarity with Women Worldwide on International Women's Day



*International Women's Day celebration organized by People's Leasing and Finance.*

People's Leasing and Finance (PLC) is an organization built on unwavering dedication to gender equality and inclusion. With a firm commitment to eliminating gender discrimination, PLC has implemented extensive mechanisms and programmes to ensure women have the support they need to achieve their fullest potential. By working to ensure that women can progress into senior management effectively, the company is building a diverse and dynamic work environment enriched by many perspectives and ideas—furthermore, PLC's efforts to #InspireInclusion work to empower women at all levels of the organization.

Recognizing the importance of work-life balance, PLC acknowledges the unique challenges that women may encounter in juggling professional and personal responsibilities. To address this, PLC has implemented policies to support women in achieving a harmonious equilibrium between their work and personal lives. From comprehensive parental leave to flexible work arrangements, PLC strives to create an environment where every employee, especially women, can flourish. The company's support for women also extends to its financing activities, with PLC providing special attention to equal-opportunity employers and women entrepreneurs whilst providing necessary technical support.

Shamindra Marcelline, CEO, said, "Every day, and with every decision, we work towards fostering a culture of diversity, equity, and inclusion. We firmly believe that by providing equal opportunities for everyone, regardless of gender, we can create a workplace where all individuals can thrive and succeed. At PLC, women are valued as individuals who are integral to our success, with the ability to contribute to our vision uniquely. As the world celebrates International Women's Day 2024, PLC stands in solidarity with all women in Sri Lanka and worldwide. Together, let us continue to champion gender equality, not just today, but every day, as we work towards creating a world where every woman and girl can realize her maximum potential."