

# People's Bank and Hayleys Agriculture Form Strategic Alliance for Agricultural Advancement



*Wickrama Narayana, Deputy General Manager (Enterprise Banking), People's Bank and Jayanthi Dharmasena, Managing Director, Hayleys Agriculture Holdings exchange the MoU in the presence of Sujeewa Rajapakse, Chairman, People's Bank; Clive Fonseka, CEO/General Manager, People's Bank; Lushan Abesekara, Deputy Managing Director; Sumith Herath, General Manager/SBU Head; Prasanna Wijewardana, Deputy General Manager, Hayleys Agriculture Holdings; Aravinda Prasad, Manager - Product Management & Marketing; Chaminda Ithalakorala, Assistant General Manager (SME, Development and Micro Finance), People's Bank; Chamari Perera, Senior Manager (SME) and Mihirawi Weerathne, Deputy Manager.*

People's Bank and Hayleys Agriculture Holdings have entered into a strategic Memorandum of Understanding (MoU) aimed at fortifying Sri Lanka's agricultural landscape.

The collaboration aims to promote financial accessibility and technological adoption for the country's agricultural community.

People's Bank will play a pivotal role in this alliance by providing customized loan facilities to clients with specific requirements pertaining to agricultural machinery and vehicles. The financial framework is designed to empower farmers, providing them with the means to invest in cutting-edge equipment that holds the potential to enhance overall agricultural efficiency and productivity.

To complement this financial support, Hayleys Agriculture Holdings, known for its premium assortment of high-caliber machinery and vehicles tailored for the agricultural domain, will offer discounts to clients availing loans through People's Bank. This dual approach ensures a comprehensive and synergistic initiative that not only addresses financial aspects, but also lowers the barriers to entry for advanced agricultural technologies.

The collaboration is a testament to the shared vision of People's Bank and Hayleys Agriculture Holdings to uplift and empower the agricultural community, contributing to the modernization of Sri Lanka's agricultural landscape and practices.