

# Pan Asia Bank's Internet Banking Platform Receives Overwhelming Response



*The 50000<sup>th</sup> Internet Banking customer of Pan Asia Bank, K G Udyama S Perera is seen celebrating the special occasion with Naleen Edirisinghe, Director/CEO of Pan Asia Bank.*

Pan Asia Bank felicitated its 50,000<sup>th</sup> Internet Banking customer and has observed increased registrations from outstation areas in the country for its Internet Banking services, a testimony to the Bank's efforts for financial inclusion. This also reflects customers' convenience in availing of Pan Asia Bank's Internet Banking platform. Internet Banking is becoming the norm for customers who prefer the convenience of conducting transactions at the time and place of their choice.

The Internet Banking service offers a convenient and hassle-free mode of conducting transactions for Pan Asia Bank customers. Some key benefits include

the facility to transfer funds in real-time from customer accounts to other accounts; secure and convenient access to accounts 24/7 from anywhere; pay all utility bills; and set up standing orders online to pay bills or transfer funds weekly, monthly, or yearly. In addition, customers can also settle for Pan Asia Bank or other selected local bank credit cards.

Buddhika Perera, Chief Manager - Deposit Mobilization, commented, "A major aspect of Pan Asia Bank's Internet Banking is the high-security feature - Multi-level Authorization, which ensures watertight security and privacy. Customers can also perform fund transfers and bill payments while passing it through the necessary approval process without visiting the bank or the merchant. With more and more transactions becoming paperless, Pan Asia Bank is pleased to empower its customer base with this digital service."