

Otara Launches New Collection For Embark At Galle Fort Store



Otara Gunewardene has always been passionate about being kind to animals. It is her love for animals and fashion that resulted in the birth of Embark, the brand with a cause. With Embark she forged ahead to set trends that ultimately changed society for the better; teaching us the value of coexistence with animals.

With the brand's vision of promoting a culture of love and compassion for all living beings, Embark offers visitors a truly unique shopping experience.

Vibrant and stylish clothing and accessories, the famous pooch silhouettes paired with fun slogans appeal to Embark fans of all ages, inspiring people to be part of a worthy cause, while making a fashion statement at the same time. Shoppers can choose from a collection of clothing and complementing accessories for ladies, men and children, and home and pooch products that are more diverse than ever before, all imbued with Embark's distinct look and feel.

"The introduction of the novel collection at our new store aims to enhance our

commitment to work towards giving better lives to dogs in need and the communities they live in. A lot of the work we do in terms of animal welfare are supported by the profits from the sales of the brand. When you buy an Embark product, you are able to directly help a street dog in need,” said Otara Gunewardene.





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