

# Otara And Colombo Jewellery Stores Unveil A Celebrity Jewellery Line



The celebrity jewellery line “Otara” was unveiled. A line developed in partnership between Otara Gunewardena and CJS, the Otara inspired design collections featured contemporary jewellery using a mix of coloured gems and diamonds all set in white gold.

The three collections named Kaleidoscope, Paradise and Cocktail use combinations of coloured Sapphire, Amethysts, Citrines, Green Garnets, Kyanite and Black Diamonds. The unique element of each collection is creative use of the

'O' in all the designs.

Akram Cassim, CEO of Colombo Jewellery Stores, commented on the idea of creating an 'Otara' jewellery collection, "Otara has been a great source of influence and inspiration to the fashion conscious people in Sri Lanka. She has also played a pivotal role in introducing the latest fashion trends. These collections represent the essence of success she has created for her name. Furthermore, we at Colombo Jewellery Stores have always believed in offering our discerning customers high quality jewellery that is fashionable and more than just an accessory."

Otara Gunewardena, the name behind the range shared her thoughts about the 'Otara' range, "The creation of these collections has been an exciting experience for me. I was honoured when Akram asked me to partner him in launching this brand and I look forward to creating more collections and developing the brand both locally and internationally."

