

New Zesta Pack Presented To Minister Samarasinghe



The inaugural pack of the relaunched tea brand, Zesta, by Watawala Marketing, was presented to Mahinda Samarasinghe, Minister of Plantation Industries. The Minister was pleased to note the commitment of Watawala Plantation to offer a deserving quality cup of BOPF Pure Ceylon Tea to all Sri Lankans.

“Today marks a new era in the history of Zesta with the relaunch of the Zesta improved pack to keep up with the times of change,” said Vish Govindasamy, Group Managing Director expressing his thoughts on the significance of the relaunch of Zesta.