

# New Collection Of Danish Design Watches Launched At Glitz



City Chain in collaboration with Glitz launched the latest range of Danish Design Watches at the Glitz showroom in Mount Lavinia, in the presence of many prominent personalities. It is with the past success and increasing demand for Danish Design watches that Glitz have made initiatives to promote the new collection.

The event offered a wide variety of novel designs by Danish Design for both men and women who enjoy fashion and sophistication. The Danish Design signature style of simplicity is one which Scandinavian designs are generally famous for and the latest range of watches exude elegant yet trendy styles. The range offers designs in gold, silver and bronze, produced with stainless steel and titanium materials.

“We are glad that Danish Design watches have an increasingly growing demand in Sri Lanka and we hope to continue this momentum by offering the latest styles, high quality standards and affordable prices,” said John Garcia, Export Director, S Weisz Uurwerken. “We thank our local counterpart City Chain for the assistance and support they have rendered within the past years,” he also added.

“At Glitz we ensure that we work with the best in the market and our store offers

world renowned brands. We focus on offering the best styles and quality to our customers. Danish Design watches meet our customer requirement and that is why we continue to promote their products at our retail outlets located at Hyde Park Corner, Mount Lavinia, Nugegoda, Negombo and Kandy City Centre” said A M M Shafeek, Operations Manager - Glitz.

S Weisz Uurwerken BV is an international watch and jewellery company based in the Netherlands. Weisz is the manufacturer and worldwide distributor of Danish Design as well as Jacob Jensen watches, clocks and jewellery.

City Chain is the sole distributor for Danish Design watches in Sri Lanka. City Chain specialises as the sole dealer for well known internationally recognised branded watches.

