

Multilac Takes 33 Dealers To Vietnam



With the objective of recognising the efforts of its dealers in maximising the Company's market scope, Multilac, gifted 33 of their dealers with an all expense paid tour to Vietnam. Dedicated dealers who achieved outstanding scores in terms of sales revenue were selected to be a part of this wonderful opportunity. The four-day tour included visits to Vietnam's most popular tourist attractions and presented a unique experience to all participants.

Upon their arrival at Noi Bai Airport in Hanoi, the group of dealers received a warm welcome from their tour guides, following which they were taken to Thang Long Espana Hotel, where their stay was scheduled.

The first day of the tour was spent at Hanoi, the capital city of Vietnam. One of Asia's oldest cities, Hanoi has a rich history that dates back over 1,000 years. Adorned with French-styled buildings, old quarter streets, three lined boulevards and vibrantly hued temple pagodas; the city has its own charm to lure the inquisitive traveller to explore its many attractions. As such, at Hanoi, the group visited the Ho Chi Minh Mausoleum where the embalmed body of President Ho Chi Minh is kept, the Temple of Literature, which is the first university of Vietnam and the Hoan Kiem Lake.

Providing a truly distinctive experience to the travellers, the second day was dedicated for visiting the Halong Bay. A UNESCO World Heritage Site, Halong Bay boasts of breathtaking vistas. All in the group were extremely excited to participate in the boat ride on the Halong Junk Boat, which took them along the bay to watch the mesmerising limestone islands blending in with the tranquil waters of the bay, and fauna and flora to create amazing panoramas.

The exploration of the Thien Cung cave after a rather an adventurous journey was the highlight of the second day. This cave is known for walls adorned with natural patterns made from stalactite. During their visit to Halong the group was accommodated at the Van Hai hotel.

The third day was resolute for shopping and exploring the city. Throughout the tour, the dealers were entertained and treated to luxurious amenities and thus proved the best way to recognise the efforts of dealers, while making improvements in their living standards by providing opportunities for them to explore and travel. Multilac believes that this is also a perfect impetus for them to work towards further increasing their sales targets.