

Multilac Paints Honoured With Presidential Export Award



Sri Lanka's largest exporter of paints, Multilac, has been honoured with the Presidential Export Award (PEA) for Outstanding Export Performance in Chemical and Plastic Products once again. The highest national achievement for Sri Lankan exporters, the 21st Presidential Export Awards held under the patronage of President Maithripala Sirisena, was organised by the Export Development Board. Judged by a panel of experts in the private and public sectors, the selection criteria consisted of overall export earnings, product development, market development and social development in Sri Lanka.

In a series of awards that Multilac received in 2015, this is the second export accolade the paint manufacturer claimed, as it received recognition in the Gold Category for the NCE Export Award.

Multilac has also achieved several green label awards for its commitment to safety, health and environmental sustainability. Its Premium Sheen Emulsion and Multilac Weather Guard Ultra selection received green label certification from the Green Building Council of Sri Lanka. Multilac was also presented with the CIOB Green Mark Award Gold standard for Multilac Premium Sheen Emulsion and Multilac Weather Guard Ultra paints.

The company's mission to establish an eco-friendly ethos enabled it to be the first in Sri Lanka to receive green label certification from the Green Building Council of Sri Lanka that requires stringent compliance with customer safety and environmental sustainability.

“Multilac is respected today among large builders, construction companies, institutions and industries as their choice for surface coating solutions and has respectfully won the hearts and minds of every Sri Lankan household as the Sri Lankan Heritage Brand,” said Mizver Makeen, group managing director. “We are on a mission of continual improvement towards satisfying the untold needs of the most discerning customer in order to fulfil this purpose beyond customer expectations, as is the motto of Multilac.”