

# MullenLowe Group Developes A New Work Culture



The MullenLowe Group has entered into a partnership with the Nela De Zoysa Design Corporation, a-designstudio and Westgate, to design its new premises in Colombo 5 under the theme “Luxury Play”. The unique office space is set to break all traditional boundaries and formality to inspire teams to work collaboratively and productively. Key aspects of the design are to encourage working mothers to have a better work-life-balance, promote healthier living in a relaxed atmosphere and spaces to encourage staff to discover and build their talent. Over 40 interested interior design companies responded to the RFP, of which five companies were selected to make an initial submission. After a competitive process which lasted for three weeks, a-designstudio in collaboration with Nela De Zoysa Design Corporation as well as Westgate were appointed to design and execute the project.

Sanjula Amaraseka, the Architectural Designer of a-designstudio said, “Nela De Zoysa Design Corporation, in collaboration with a-designstudio are thrilled to present a fresh new design outlook for the interior space of MullenLowe Group. We are truly honored to have been commissioned with the interior designer’s scope for this project and will strive to create multifunctional workspaces with energetic themes, keeping in mind all types of creative individuals working for MullenLowe. The flow of functionality within all spaces will play a key role in the overall design concept, whilst providing both communicative spaces and private areas, which are not monotonous and inspires creativity and interaction.”

“We are excited to collaborate with industry leaders to deliver something truly

distinctive for MullenLowe. We are confident that we will be able to rise to the challenge and ensure that the vision of a-designstudio is realized and that the staff of MullenLowe will be inspired daily to continue to create exceptional work for which they are already known for,” stated Elisha Gomes, Director of Westgate International.

Commenting on the appointment, Thayalan Bartlett, Chief Executive Officer, MullenLowe Group Sri Lanka said, “We live in times where the line between work and leisure have blurred. We want to restore and preserve the independency of both environments by trying to mitigate the pressures at home and office and assist staff to be their best when it comes to family and work. Of all the submissions we received we felt that a-designstudio in collaboration with Nela De Soyza of Design Corporation and Westgate understood our requirement best and we are excited to be working with them.”