

Mobitel Cash Bonanza Delights Residents Of Buduruliya



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The Mobitel Cash Bonanza in Buduruliya, was held at the Kaburawala School grounds. The 37th edition of the Cash Bonanza Carnival saw many visitors flocking eagerly to the event as the gates opened. A gala musical show at the carnival was the main attraction for the crowds after the generous prize giving ceremony which re-warded loyal Mobitel customers with a range of exciting prizes. Mobitel Cash Bonanza delights residents of Buduruliya Champika Malalgoda, Director General, BOI (left) and Malik Samarawickrama, Minister of Development Strategies and International Trade (third from left) at the eighth EU-Sri Lanka investor dialogue.

Besides the musical show by residential bands, the event was marked by a host of engaging activities for people across all ages, making it a truley family event. From bungee jumping to art competitions, IOT work- shops, kids play area, Mobitel services and product kiosks, there was something for every- one.

The event had Mobitel's Internet of Things (IoT) seminars, People throng the grounds to enjoy the activities. Cash Bonanza Carnival also offered a health check-up facility, which gave visitors a peek into futuristic technology. The 'gaming zone' powered by the high speed Mobitel 4G internet connection, was a favorite amongst the crowd, participated by the young and the old alike. The event was also meaningful for senior citizens, as they had their eyesight, blood sugar and blood pressure levels checked by health specialists.

The Mobitel Cash Bonanza is underscored by an element of sustainability, as a free eye clinic was organized by Mobitel as part of their Corporate Social Responsibility (CSR) initiative. Nearly 1,000 eyeglasses were distributed amongst Upahara customers. Residents of the area were also able to apply for and receive national identity cards at the event itself, facilitated by Mobitel.