## MBSL Sponsors 'Talk Of The Month'





Attendees at the event.

Keynote speech by Bathiya Jayakody

Merchant Bank of Sri Lanka and Finance (MBSL) partnered with Colombo School of Business and Management (CSBM) as the official sponsor for the corporate event 'Talk of the Month', which was titled 'Building the Brand Local to Global'. The event's keynote speech was given by Bathiya and Santhush.

The 'Talk of the Month' event series is the brainchild of CSBM. It aims to be a platform for mentoring and knowledge shar ing, where prominent corporate personalities will share their experience and knowledge with the next generation of executives and management. The personalities will also provide mentoring to the participants.

CSBM is a social enterprise, which was established with the patronage of prominent corpo[rate leaders and institutions in Sri Lanka to promote a novelty in the higher education, profes[sional and executive training, career development, research, business support and consultancy. CSBM is certificate award[ing institution under the Tertiary and Vocational Education Com[mission of Sri Lanka (TVEC).

MBSL has remained commit ted to increasing the potential and knowledge of the country's citizens. With that goal in mind, MBSL invests in sponsoring events that can boost the country's potential. At all times, it has been in the forefront of supporting such initiatives that aim to foster a knowledge sharing culture in the country. MBSL is happy to be part of this initiative to mentor, inspire and share knowledge.

MBSL entered the Sri Lankan financial sector in 1982. MBSL caters to a wide range of cus\[ \text{tomers} through its key business activities, which include de\[ \text{posit} mobilization, savings, leasing, loans, corporate advi\[ \text{sory} and capital market ser\[ \text{vices}, gold loan and real estate through a widespread network of 49 customer touch points including the head office.