

# Leo Burnett Conducts Blood Drive As Part Of 20th Year Celebrations



Celebrating the 20th anniversary of Leo Burnett Sri Lanka, the agency organized a blood donation drive in partnership with The Blood Bank. The bank's blood reserves help countless Sri Lankans from all walks of life, religions and cultural backgrounds by providing a life line when they need it the most.

Held by the agency for the second consecutive year, the drive brought together over 70 Burnnetters, their family, friends as well as well-wishers who all donated blood in an effort to help save the lives of their fellow Sri Lankans. The event was an immense success with high volume collections done for different blood groups