

Launching Of 'SLT 01 Awards For Digital Excellence' Phase III



Sri Lanka Telecom (SLT) launched the third edition of the 'SLT 01 Awards for Digital Excellence', at the 'SLT Digitastic' Digital Lifestyle Expo.

This year, the company will be accepting applications from organizations and individuals for digital initiatives carried out during 2018 to 2019. SLT is extending this awards to South Asian countries from this year.

SLT 01 Awards was inaugurated in 2016 to recognize, honor and reward excellence in digital initiatives.

It was launched with the purpose of motivating and encouraging more organizations and individuals to innovate in their respective fields using digital platforms, all in the spirit of pioneering and innovation and to create a lasting impact on society.

This year's awards will be conducted under three categories: Main Category Awards, Lifetime Awards and Sector Awards, with the Main Category Awards being further divided into Institutional and Individual Awards. A total of three lifetime awards will be given this year, including 54 institutional awards and three individual awards.

The company is inviting applications from the following nine industries and sectors: finance, information, travel and leisure, media and publishing, healthcare and personal services, professional services, retail, manufacturing/transportation/storage and logistics, government institutions and NGOs as well as individuals and teams for their achievements in their respective fields.

The SLT 01 Awards for Digital Excellence 2018/2019 awards ceremony has been scheduled for February 2020. Entries will be screened and adjudged by a panel of judges comprising international and national experts in the digital sphere.

Whilst encouraging more organizations, individuals and teams to apply for the largest digital awards in Sri Lanka, SLT also encourages all Sri Lankans to continue to think out of the box and innovate by using digital platforms, which will help to create improved living standards and a brighter future for all citizens.