

# IPM's CEO Forum



The Institute of Personnel Management (IPM) of Sri Lanka in association with Edexcel held a CEO forum based on the theme 'Organisational Success through Human Resources,' encouraging the CEOs and the top management of the corporate sector to share the values and importance of Human Resource Management (HRM).

Speaking at the event Ajith De Costa the President of IPM stated, "a majority of successful companies in the world consider human resource practises as key to success in their organisations and IPM as the professional body in HR Management has a very clear mandate and responsibility to organise national level events for the benefit of key stakeholders of the corporate sector." Having said that he highlighted some of the initiatives IPM has planned for the rest of the year including a National Conference, designed to bring insight into how good HR practises help through the challenges in a booming economy.

Secondly, he announced IPM's decision to support the efforts of S B Dissnayake, Minister of Higher Education, who has initiated a project to make every university graduate employable with a professional level education. "Our Minister's vision is to make every national level university graduate employed, to help these

initiatives we are working very closely with the Ministry to organise some HR courses for past graduates,” he added.

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Representing Edexcel, Premila Paulraj, Territory Manager, Indian Subcontinent and Sooriya Bibile, Regional Development Manager for Sri Lanka presented the profile of Edexcel and the vocational training opportunities it offers along with other international qualifications.

The keynote address was delivered by Prof Kishore Kumar Sinha, Head of the HR Department of the Birla Institute of Management and Technology in India. “Learning daily from everywhere and everyone indicates the flexibility of the mind,” he stated speaking on his 42 years of experience. “In today’s context one has to work hard and maintain one’s speed to sustain the status one has acquired. Preparing our mindset to meet the number of threats and challenges is important to be competitive in the global arena,” he said.

In the modern rapidly globalising world, there are many emerging business realities. Regular research helps companies to be more conscious about these global changes where the HR team can assemble all the learning for better solutions.

He further stated that cost competitiveness, quality, speed, consistent delivery, continuous learning and innovation, corporate social behaviour and people are crucial success factors that need to be addressed in the global arena out of which the people factor is the most significant and that strong and committed people could make a significant difference and prove to be invaluable in contributing to the success of any business or organisation.

“HR is a dynamic field and integrating HR practises vertically within the business and horizontally with each other is essential,” he added.

