

# INSEE PUTTALAM CEMENT PLANT -Building The Nation For 50 Years Celebrates Golden Jubilee In 2019

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Sri Lanka's premier Cement producer, Siam City Cement (Lanka) also known as INSEE Cement celebrated another proud milestone in the company's history when its manufacturing plant in Puttalam reached 50 years. The Puttalam Cement Plant has proved to be an important strategic investment contributing to INSEE Cement's role as Sri Lanka's only fully integrated manufacturer of cement.



INSEE Puttalam Cement Plant

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The Puttalam Cement Plant was set up under the Factories Act of Parliament in 1969 at a time when, clinker was brought to the grinding plant in small quantities by train. INSEE Cement's Chief Executive Officer Nandana Ekanayake commented proudly: "We produce the country's most preferred cement brands 'Sanstha' and 'Mahaweli Marine Plus' that have the highest market share and largest customer-base in the cement industry in Sri Lanka. As the premier cement supplier, our products are much-needed resource for the nation's important development projects that is contributing to the growth and prosperity of the country. We are proud to supply cement for building of highways, ports, airports, dams, bridges, and high-rise buildings."

He further added, “Our Puttalam Cement Plant impacts over 10,000 stakeholders both directly and indirectly, in and around Puttalam area. The quality of our cement is a high priority, ensuring strict compliance with the local and British standards; quality control and quality assurance is instrumental in our cement manufacturing process. We believe in supporting the local community and employees by ensuring an environmentally-sound and safe workplace for all.”

In 2017 the Company spearheaded the re- newal of the Memorandum of Understanding (MOU) between the INSEE Enterprise based Vocational Education (EVE) training center and the National Apprentice and Industrial Training Authority (NAITA). Under this programme, stu- dents in the Puttalam area receive National Vocational Qualification Level 4, further proffer- ing lessons in English language and Information Technology along with relevant subjects includ- ing pneumatics, hydraulics, lathe/milling and Auto CAD. The project was initiated in 2007 and up-to-date has trained 222 students.

Nandana Ekanayake also stated, “We take pride in empowering our youth in the Puttalam area by giving them outstanding technical skills - a first step towards building independence and a sustainable livelihood. This will enhance their educational levels, increase their employability and give them a stable career path. The initiative will help to develop future technicians for the nation. At INSEE Cement we strongly believe in enriching the community particularly in areas where we do business.” The initiative has un- doubtedly uplifted the living standards of the youth in Puttalam and has inspired them to develop to their full potential.

INSEE Cement or Siam City Cement (Lanka), is a member of the Siam City Cement Public Company (SCCC), a leading cement manufacturer in Southeast Asia, founded in 1969 in Thailand. INSEE Cement, manufactures INSEE-branded superior blended cements Sanstha, Mahaweli Marine Plus, INSEE Rapid Flow Plus and INSEE Extra cement. It is the first certified ‘Green Cement’ product in Sri Lanka with the Green Labelling certification awarded by the Green Building Council.

Achieving many vital milestones and nostal- gic experiences, the Puttalam Cement Plant has been in the hearts and minds of our people for five decades - sharing the same purpose within the INSEE family in building the nation.

***“We Take Pride In Empowering Our Youth In The Puttalam Area By Giving Them Outstanding Technical Skills - A First Step Towards Building Independence And A Sustainable Livelihood. This Will Enhance Their Educational Levels, Increase Their Employability And Give Them A Stable Career Path...”***



*Nandana Ekanayake, Chief Executive Officer, INSEE Cement*

### **About INSEE Cement Sri Lanka**

INSEE Cement, Sri Lanka also known as Siam City Cement (Lanka) is a member of the Siam City Cement Public Company, a leading cement manufacturer in Southeast Asia, founded in 1969 in Thailand. INSEE Cement Sri Lanka is the only fully integrated cement manufacturer in the country. The Company’s flagship brand Sanstha Cement, is the first Blended Cement launched in Sri Lanka and the first “Green cement product” to receive the green labeling certification from the Green Building Council, Sri Lanka. Last year, the company started producing Customised Concrete based Solutions (Ready-Mixed Concrete) in a state-of-the-art INSEE Concrete manufacturing facility in Peliyagoda. It is an eco-friendly, zero- discharge plant with a reclaimer that reuses aggregates and water.

INSEE Innovation and Application (I&A) Centre in Peliyagoda, headed by the world-renowned expert Dr. Moussa Baalbaki - assures the high- quality

consistency of all concrete and cement produced by the plants and delivered to the market and will continuously develop new products & solutions for the industry.

Further, INSEE Cement Sri Lanka currently imports and sells Conwood, popular product in Thailand and Indonesia as a concrete-based replacement for wood. The company also owns subsidiaries such as, Mahaweli Marine Cement and INSEE Ecocycle Lanka