

# IFS HOSTS FIRST TECHTALK 2019



*Shiraz Lye, Managing Director/Vice President – Sales, IFS South Asia.*



*Mehmood Khan, Managing Director/Vice President, IFS Middle East & South Asia.*



*Sal Laher, Chief Digital Information Officer/EVP Global Facilities & Global Procurement, IFS.*



*(L-R): Jonathan Alles, MD/CEO, HNB exchanging the co-branded visa credit cards with Shiraz Lye, MD/VP – Sales, IFS South Asia and Ranil Rajapakse, Senior Vice President and Head of World Operations, IFS Sri Lanka.*

The first IFS TechTalk was held under the theme “Rethink, Redefine, Recreate”. IFS TechTalk was an exclusive forum for business leaders hosted by IFS consisting of its clients and prospective customers in Colombo, Sri Lanka and Karachi and Lahore in Pakistan.

Shiraz Lye, Managing Director and Vice President-Sales, IFS South Asia addressing the gathering said, “We are excited to have created a platform to engage with our customers and prospects to educate them about the everchanging trends in new technology and how it can add value to their business. The forum offered insight into how companies should rethink and redefine business models in a volatile landscape. He also went on to say, “The

rapidly evolving digital sphere has also transformed the way local entities recreate value in their business offerings. IFS continues to ride this wave of change, exposing our clientele to a world of infinite possibility.”

Keynote speaker, Sal Laher, Chief Digital Information Officer, EVP Global Facilities & Global Procurement, IFS shared his experience and insights about why companies need to digitize and how the ERP platforms is key to supporting digital strategies. He also explained how IFS uses its own applications, methodology and tools to digitally transform the business in just six months.

Mehmood Khan, Managing Director/Vice President – IFS Middle East and South Asia, advised the audience on how technology is driving change, transforming businesses and that each challenge can be overcome to result in successful industries.

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The event concluded with a special partnership between IFS Sri Lanka and Hatton National Bank to issue co-branded visa credit cards, which offer a variety of incentives and benefits to customers and staff. These credit cards provide a wide range of personalized services and products across Visa merchants internally and across HNB’s own extensive local merchant partner network. The partnership was sealed in the presence of Jonathan Alles, Managing Director/Chief Executive Officer, HNB and Shiraz Lye, Managing Director and Vice President -Sales, IFS South Asia and Ranil Rajapakse, Senior Vice President and Head of World Operations, IFS Sri Lanka.