

HNB Partners CFA Society to Drive Growth in the Financial Services industry



Dilshan Rodrigo, Executive Director/Chief Operating Officer, HNB; (third from left); exchanging MOU with Aruna Perera, President, CFA Society Sri Lanka in the presence of (L to R): Supun Dias, AGM - Network Management and Business Development, HNB; Rajive Dissanayake, DGM - SME and Micro Finance, HNB; Rashmi Peiris Paranavitane, Vice President, Treasurer, Rasanja Perera, Chairman, Member Relations Committee, Richardson Morais, and Aruna Alwis, CEO of CFA Society Sri Lanka.

HNB joined the local arm of the global not-for-profit organization CFA Society Sri Lanka (CFA SSL) as its official banking partner. The collaboration aims to strengthen the financial industry in Sri Lanka and provide more significant assistance to professionals in their respective fields. Dilshan Rodrigo, Executive Director and Chief Operating Officer, HNB; Rajive Dissanayake, DGM - SME and Micro Finance, HNB; Supun Dias, AGM - Network Management and Business Development, HNB; Aruna Perera, President of CFA Society Sri Lanka; Rashmi Peiris Paranavitane, Vice President; and Aruna Alwis, CEO, were present at a ceremony to celebrate this alliance.

“The partnership with CFA Society Sri Lanka aligns perfectly with HNB’s commitment to excellence and our dedication to fostering a dynamic financial services landscape in Sri Lanka. We believe investing in professional

development and knowledge-sharing is crucial for the industry's sustainable progress. This collaboration will enable us to leverage our expertise, extensive network, and innovative solutions to support the growth of finance professionals, which, in turn, will benefit the industry as a whole," Supun Dias, AGM - Network Management and Business Development, HNB said. A Co-branded credit card has been bestowed upon CFA SSL members, anchored with various discounts, offers, and promotions.

Furthermore, members of CFA Candidate Council Sri Lanka have also been provided with a Visa Signature credit card with a pre-approved limit of 500,000 rupees, enabling them to make CFA registration and exam fee payments conveniently while enjoying the world of benefits that are being offered for the HNB Visa Signature Credit Card holders. In addition, HNB will be giving the members access to a broader range of repayment plans and benefits for retail banking facilities.

Moreover, CFA SSL will leverage its expertise in developing and supporting charter holders to organize collaborative initiatives such as educational programs, networking events, and knowledge-sharing sessions for HNB employees. "We are thrilled to have HNB as our banking partner, as their extensive experience and commitment to excellence align perfectly with our mission to promote the highest ethical and professional standards in investment management. This partnership will undoubtedly bring immense value to our members and the financial community," Aruna Perera, President of CFA Society Sri Lanka, said.