

HNB Empowers Women Drivers with Pink Drives Partnership for Leasing



Sanjay Wijemanne, Deputy General Manager - Retail and SME Banking, HNB; (fourth from right) exchanging the MoU with Shohan Kulasuriya, CEO, Pink Drives (third from right) in the presence of (from left) Mahesh Ratnayake, Assistant Manager - Business Development Unit Leasing, HNB; Roshan De Silva, Assistant Manager - Operations, Niluka Amarasinghe, Head of Leasing, HNB; Kanchana Karunagama, Head of Personal Financial Services, HNB; Liswith Obinamuni, Chief Operation Officer, Pink Drives; and Shani Madurangi, Executive, Pink Drives.

HNB partnered with ride-sharing app Pink Drives to offer women drivers leasing packages with exciting insurance premiums and credit card packages anchored to low-interest rates. Kanchana Karunagama, Head of Personal Financial Services, HNB said, "HNB is proud to partner and support Pink Drives in their pioneering mission to empower women, by providing them with a means to financial empowerment, while delivering a safe, convenient and harassment-free mode of transportation for women and children."

In addition to special low- interest leasing facilities, Pink Drives chauffeurs will also be offered a free life insurance cover of up to 4.5 million rupees and a natural death insurance cover of 600,000 rupees. HNB will also provide customers with the Prestige Prime credit card with the first-year annual fee waived off.

“We are delighted to partner with HNB to offer our chauffeurs convenient leasing facilities, including attractive interest rates and benefits. Our services aim to provide women and children in Sri Lanka a safe journey to their destination while also offering women drivers a hassle-free mode of employment,” Shohan Kulasuriya, Founder and CEO, Pink Drives, said.

Notably, women drivers who open and maintain accounts with HNB will have access to the Pink Drives ride-sharing platform.